

Level: Fonds

Reference No.	Title:	Dates
GB 3184 TE	Tom Eckersley Collection	1934-1999

Creator: Tom Eckersley

Extent: 313 items, 3 oversized volumes, 4 files and 2 volumes.

Scope and Content:

The collection contains published posters and original artworks from Eckersley's own private collection of his works. Represented in the collection are posters and sundries for:

London College of Printing (now called the London College of Communication)
Austin Reed
General Post Office
Gillette
Ministry of Information
The United Nations Children's Fund
British Leprosy Relief Association
London Transport
City and Guilds
Imperial War Museum
Inner London Education Authority
Royal Society for the Prevention of Accidents (RoSPA)
National Bus Company
International Wildlife Film and Television Festival (Wildscreen Series)
National Business Calendar Awards
World Wide Fund for Nature

There are also magazine covers for The Queen, Graphics 31 and The Director. As well as posters Eckersley produced for one off shows of his own work and for smaller galleries, namely Camden Arts Centre and Mostyn Art Gallery.

In addition to printed works are original artworks by Eckersley, these demonstrate Eckersley's production techniques.



Related Material

Digitised images of the posters are available on the Visual Arts Data Service website, these have been reproduced with the consent of the various copyright holders and copyrights remain with them. The Data Service is available at <http://www.vads.ahds.ac.uk/> The references for the images are noted in the related material field for each entry.

The University of the Arts London holds books about Eckersley:

Tom Eckersley: his graphic work (The London Institute, 1994).

Tom Eckersley: fifty years of poster design for London Transport (London Transport Museum, 1984).

Tom Eckersley: posters and other graphic works / a Camden Arts Centre exhibition organised by the Arkwright Arts Trust (Arkwright Arts Trust, 1980).

Inside Antiques: Posters Looks at Eckersley posters, among others (BBC 4, 2004).

For details please see the Library catalogue available at <http://www.arts.ac.uk/library/opac.htm>

Level: Series

Reference No.
GB 3184 TE/1

Title:
Commercial advertising work

Dates
c1930-1997

Creator: Tom Eckersley.

Extent: 165 items.

Scope and Content:

This series contains Eckersley's commercial works, in some cases he worked for free due to a belief in the cause for example, Shelter homeless charity. It has been arranged into files by commissioners except for files TE/1/19 Exhibition posters for other artists work that have been itemised by exhibit and TE/1/20 Eckersley posters for exhibitions of his own work that have been itemised by exhibit. TE/1/6 contains joint commissions. TE/1/7 contains individual commissions, that have been itemised by commissioner. TE/1/21 Royal Society for the Prevention of Accidents and TE/1/22 Ministry of Labour and National Service have also been itemised because although they are the same commissioners the subjects vary greatly.

Related Material

The collection has been digitised, see individual entries for the digital reference.

Level: File

Reference No.
GB 3184 TE/1/1

Title:
HM Stationery Office posters

Dates
c1933-1942

Creator: Tom Eckersley

Extent: 2 items.

Scope and Content:

This file contains information posters signed by Eckersley.

The first features the slogan 'Address your letters plainly' and was commissioned by HM Stationery Office for the General Post Office, it features an image of an envelope and a pen in the middle of the text, the word letter is on the envelope, 1942 The colours used are red, sky blue, black and cream. Measures, 106cm by 21cm. Printed by Johnson Riddles and Co Ltd.

The second features the slogan 'You can join the regular air force...think it over'. The central image features the numbers 7-3 in a diagonal across the page, each number is in black with a red box around on a shaded background of blue and grey. Under the 3 is the word 'For' and either side of the 7 the words 'or' and 'years'. Both posters use colours that have been graded from dark to light tones. Measures, 76cm by 51cm. Printed by Waterlow & Sons Ltd. See also TE/1/4x.

Related Material

Images: 078;



Level: File

Reference No.
GB 3184 TE/1/2

Title:
General Post Office instructional
posters

Dates
c1930-1969

Creator:

Extent: 9 items.

Scope and Content:

The file contains posters giving instructions to customers.

The General Post Office ceased to be a government department in 1969, see TE/1/3 General Post Office promotional posters and TE/1/4 for Post Office posters.

Related Material

Images: 019; 097; 020; 021; 069; 079; 084.

Level: File

Reference No.	Title:	Dates
GB 3184 TE/1/2/1	'Please pack parcels very carefully'	1957-1959

Creator:

Extent: 5 items.

Scope and Content:

The file contains a series of four posters featuring the slogan 'Please pack parcels very carefully', the campaign ran between the winters of 1957-1959. There is also a fifth featuring the slogan 'properly packed parcels please advertising leaflets on packing, c1957-1959, mounted.

Each one has the same layout but with a different central motif: a broken porcelain cat with red flowers on it; a broken porcelain dog with black spots; a broken porcelain pig with green ivy leaves on it; a broken porcelain mug, in the style of the Staffordshire characters mug; and a girl holding a dolly. Each broken item has a tear drop falling and sits in parcel paper and string, except TE/1/2/1 which has no tears but a smile to imply safe delivery. The background colours also vary (in the same order as above): forest green; red; magenta; lime green; and olive green. The background has the appearance of brush strokes, except for TE/1/2/1v which is solid colour. Shading has been used to highlight portions of the central designs, except for TE/1/2/1v. All the text is in white with Eckersley's signature and the 'GPO' trademark in the bottom right hand corner (except TE/1/2/1i where it is in the left and TE/1/2/1v where there is no logo). All measure, 73.5cm by 92cm. TE/2/2i printed by W&S Ltd, all others by J&Co Ltd.

Related Material

Images: 019; 097; 020; 021.

Level: Item

Reference No.
GB 3184 TE/1/2/2

Title:
'Detector van here soon...is your TV
licensed?'

Dates
1968

Creator:

Extent: 1 item.

Scope and Content:

The item features the slogan 'Detector van here soon...is your TV licensed?' the text is in forest green except for 'here soon' which is in blue, c1960s. In the centre of the poster is an image of a green car with the shape of a mans body, on the roof is a box, in it is the head of a man smoking a pipe. The car is in bright green, with the man in forest green. Eckersley has signed the top right of the poster. Measures, 25cm by 101cm. Printed by Cripplegate Printing Co Ltd.

Related Material

Images: 069.

Level: File

Reference No.
GB 3184 TE/1/2/3

Title:
Post early

Dates
Nov 1955

Creator:

Extent: 2 items.

Scope and Content:

The two items feature an abstract pantomime horse in lime green and red with the slogan 'be the first' across its body, a letter in its mouth and a parcel under its tail, c1930-1950. One features the additional slogan 'Post early for Christmas' as a headline and the other 'Travel early Shop early Post early' as a footer, with each portion in a different colour text. Both have backgrounds of magenta with the appearance of brush strokes. Measures, 24.5cm by 101cm and 101.5cm by 63.5cm . Printed by SP Co [?]. Both colour lithographs.

Related Material

Images: 079; 084.



Level: Item

Reference No.
GB 3184 TE/1/2/4

Title:
'It's time to be buying your
Christmas gifts for posting over
seas'

Dates
1960

Creator:

Extent: 1 item.

Scope and Content:

The item features the slogan 'It's time to be buying your Christmas gifts for posting over seas' at the header in red and black text, and 'Last posting dates will be displayed in this Post Office from early October' at the foot in black text. The image has an abstract Father Christmas facing to the left and an abstract trident facing to the right. The images uses block colours and overlap, firstly of red and pink and secondly of forest and lime green. Eckersley has signed the poster. Measures, 37cm by 25cm.

Related Material

Ephemera: 039.

Level: File

Reference No.
GB 3184 TE/1/3

Title:
General Post Office promotional
posters

Dates
1952-1968

Creator:

Extent: 2 items.

Scope and Content:

The file includes two posters advertising post office guides for Jul 1952 and Jul 1968 issued by HM Postmaster General .

The 1952 poster has a series of four large questions marks each superimposed on the other, in cream, black, yellow and black (the front one has a yellow line where the one behinds outline would be). Each has an eye and a cutting that appears like a nose and mouth. The cover of the guide is featured in red to the right of the question marks. The poster advertises the price as 2 shillings. It is signed by Eckersley in the top right hand of the poster. Measures, 73.5cm by 92cm .

The one for 1968 features a dog in white, with a black eye and the cover of the information book in red where his ear would be. Eckersley has used block primary colours of red and white that have the appearance of a collage. The background is blue. The poster advertises the price as 2 shillings and 6 pence. It is signed by Eckersley in the bottom left of the poster. Measures, 76cm by 51cm. Printed by M&M Ltd. The General Post Office ceased to be a government department in 1969, see TE/1/2 General Post Office instructional posters and TE/1/4 for Post Office posters.

The General Post Office was a government department until 1 Oct 1969 when it was transferred to a corporation, the Post Office.

Related Material

Images: 080; 051.

Level: File

Reference No.
GB 3184 TE/1/4

Title:
Post Office Savings Bank posters

Dates
c1943-1955

Creator:

Extent: 10 items.

Scope and Content:

The file contains promotional posters, all signed by Eckersley.

See TE/1/1 for other HM Stationery Office posters.

The Post Office Savings Bank was established by the government in 1861. It became the National Savings Bank on 1st Oct 1969, when the Post Office became a Corporation and the Savings Bank functions remained as part of the Exchequer.

Related Material

Images: 116; ; 041; 053; 102; 033; 032; 034; 076; .

Level: File

Reference No.
GB 3184 TE/1/4/1

Title:
'grow up with it.....'

Dates
c1943-1955

Creator:

Extent: 2 items.

Scope and Content:

The items feature the slogan 'grow up with it.....' in a horizontal line above the heads of a boy on one and a girl on the other. They are promoting savings accounts. Both backgrounds are jade, with black text and the same layout. The boy and girl are in block colours, with brown hair (she has bunches with red ribbons) pink faces and a red top. They are outlined in white. The images are stylised. Measures, 36.5cm by 24cm.

Related Material

Images: 116; girl not pg.



Level: File

Reference No.
GB 3184 TE/1/4/2

Title:
Investment accounts

Dates
c1943-1955

Creator:

Extent: 2 items.

Scope and Content:

The items are advertising investment accounts, one has the slogan 'get a good start' and one 'two strings to your bow', as it is also advertising ordinary accounts. Both feature a central image in white block colour, of a runners foot on starting blocks and of a bow and arrow. 'Get a good start' advertises a 5 1/2% rate. Both backgrounds are bluebell blue. Measures, 60cm by 90.5cm and 79cm by 53cm.

Related Material

Images: 041; 053.

Level: Item

Reference No.
GB 3184 TE/1/4/3

Title:
'POSB investment account'

Dates
c1943-1955

Creator:

Extent: 1 item.

Scope and Content:

The item advertises the investment account, it features a cockerel to the centre left in black block colour, his mouth is open and the words 'POSB investment account' emanate from it. On his body in pink, purple and orange is '6%'. Measures, 48cm by 73.5cm.

Related Material

Image: 102.

Level: File

Reference No.
GB 3184 TE/1/4/4

Title:
Savings

Dates
c1943-1960

Creator:

Extent: 4 items.

Scope and Content:

The items are advertising the savings bank: the first features the slogan 'put your money to work to return with interest' either side of the central image in blues and black of a £ with a Union Jack superimposed on it. Measures, 51cm by 77cm, 1960, screenprint; the second features the slogan 'a good target a good balance' either side of a man with an apple on his head, the image is in bold block colours of green, pink and orange. Measures, 52cm by 78cm; the third features the slogan 'for growing needs...' either side of the image of a child's face with a graduation cap above it, the image is highly stylised and features block colours of pink, jade, black, red and orange. Where the colours overlap is a muted tone. Measures, 77cm by 51cm; and the fourth features the slogan 'Just in case...' to the left of a central image of a man carrying a case. He is made up of block colours, has a green hat and yellow case. A footer line reads 'Deposit and withdrawal facilities at 20,500 Post Offices'. Measures, 89.5cm by 59.5cm. All backgrounds are in white.

Related Material

Images: 033; 032; 034; 076.

Level: Item

Reference No.
GB 3184 TE/1/4/5

Title:
'HIS ACTION STATION'

Dates
1943

Creator:

Extent: 1 item.

Scope and Content:

The item features a large image that has the appearance of a painting, around which is a white border. It features the slogan, on the top board 'HIS ACTION STATION' and on the bottom border 'SAVING IS EVERYBODY'S WAR JOB', in grey text. The image features: an air force pilot at his gun sight in the foreground; and an air force plane in flight in the background. The colours used are muted tones of green, blue, grey, peach and black and white. Measures, 91.5cm by 72.5cm. Printed by, Johnson, Riddle & Co Ltd for HM Stationery Office.

Related Material



Level: File

Reference No.
GB 3184 TE/1/5

Title:
National Savings Bank posters

Dates
c1969-1979

Creator:

Extent: 5 items.

Scope and Content:

The file includes promotional posters all signed by Eckersley.

On 1st Oct 1969, when the Post Office became a Corporation, the Savings Bank functions remained as part of the Exchequer and became the National Savings Bank.

Related Material

Images: 063; 086; 035; 036; 064.

Level: Item

Reference No.
GB 3184 TE/1/5/1

Title:
Investment account

Dates
c1969-1979

Creator:

Extent: 1 item.

Scope and Content:

The item advertises their investment accounts and features a herald in black and grey, blowing a black trumpet with a red and yellow flag. All text is in black and on a white background. Measuring, 44.5cm by 56cm.

Related Material

Image: 063.

Level: Item

Reference No.

GB 3184 TE/1/5/2

Title:

'Anyone aged 7 or over can open
his own'

Dates

c1969-1979

Creator:

Extent: 1 item.

Scope and Content:

The item features the slogan 'Anyone aged 7 or over can open his own' account on the header. The image is of a boys back, he wears a rugby top with the number 7 on it and is holding a rugby ball in his left hand. The image is stylised and uses block colours of brown, red, white, black and pink. The background is a mottled pink and the text is in black and white. Measures, 38cm by 25.5cm and is a reprint

Related Material

Image: 086

Level: Item

Reference No.
GB 3184 TE/1/5/3

Title:
'Whatever you do we're your kind
of bank'

Dates
c1969-1979

Creator:

Extent: 1 item.

Scope and Content:

The item is like a collage in appearance and features the slogan 'Whatever you do we're your kind of bank' either side of the central images, the images from left to right are: a paintbrush; a saw; a hammer; a rolling pin; and secateurs cutting a red rose. The images use a mixture of block colours and textualised colours. The back ground is white. Measures, 59.5cm by 78.5cm.

Related Material

Image: 035

Level: Item

Reference No.
GB 3184 TE/1/5/4

Title:
'INTEREST'

Dates
c1969-1979

Creator:

Extent: 1 item.

Scope and Content:

The item features the slogan 'INTEREST', the word is being pulled across the page by a wrestler in block colour (pink) with blocks of contrasting colours (red, black, blue and darker pink) defining facial and muscular features. The poster advertises the investment accounts interest rate as $7\frac{1}{2}$ %. The background is white. Measures, 48.5cm by 74cm.

Related Material

Image: 036

Level: Item

Reference No.
GB 3184 TE/1/5/5

Title:
'Money in store...'

Dates
c1969-1979

Creator:

Extent: 1 item.

Scope and Content:

The item is advertising the ordinary account and features the slogan 'Money in store..ready for use' in black text. The image is of a white pelican, with a black eye and open yellow beak. Circles representing coins are falling into his mouth. The rate of interest is advertised at 31/2%. Measures, 44.5cm by 56cm.

Related Material

Image: 064.

Archives and Special Collections Centre
University of the Arts London



Level: File

Reference No.
GB 3184 TE/1/6

Title:
Joint Commissions

Dates
1940

Creator: Tom Eckersley and Eric Lombers.

Extent: 2 items.

Scope and Content:

The series contains posters designed by Eckersley and Eric Lombers.

Related Material

TE/4/2/11.

Level: Item

Reference No.
GB 3184 TE/1/6/1

Title:
Austin Reed poster

Dates
1940

Creator:

Extent: 1 item.

Scope and Content:

This poster was designed with Eric Lombers and is signed 'Eckersley-Lombers'. It features the slogan 'UNIFORMS BY AUSTIN REED' across the footer with items of a air force, army and navy cap and a cane, leather gloves and a kit bag arranged on a wooden floor. The colours are relatively muted military tones with some shading, the floor appears textured. Measures, 76cm by 101cm. Printed by, Austin Reed Ltd.

Related Material

Image: 022.

Level: Item

Reference No.
GB 3184 TE/1/6/2

Title:
Royal Society for the Prevention of
Accidents poster

Dates
1946

Creator:

Extent: 1 item.

Scope and Content:

This poster was designed with Eric Lombers and is signed T. Eckersley and E. Lombers. It features the slogan 'motorists observe/ pedestrians use/ the proper crossings' , spaced at the header [black], along the base of the image [white] and at the footer [black]. The image is reminiscent of warning road signs, it is a triangle that's red on two sides and black on one. The colours merge with each other. One the black side are white dashes like a crossing. The triangle has a solid yellow shadow. The background colour is white. See TE/1/21 for other commissions by the Royal Society for the Prevention of Accidents.

Related Material

Image: 128.

Archives and Special Collections Centre
University of the Arts London



Level: File

Reference No.
GB 3184 TE/1/7

Title:
Single Commissions

Dates
c1940-1987

Creator:

Extent: 22 items.

Scope and Content:

The series contains one off commissions. Each item is titled with whom the work was commissioned by.

Related Material

Level: Item

Reference No.
GB 3184 TE/1/7/1

Title:
Seven Seas poster

Dates
c1940-1949

Creator:

Extent: 1 item.

Scope and Content:

This poster is signed by Eckersley and features the slogan 'sea fresh food' either side of a stylised bottle of cod liver oil in tones of yellow. The bottle is being held up by a smiling red trident (whom holds a pike in his other, right, hand). The trident has long hair and a beard and is wearing a crown. Across the footer it reads 'SevenSeaS PURE COD LIVER OIL' in black and burgundy text. Measures, 76cm by 101cm.

Related Material

Image: 023.

Level: Item

Reference No.
GB 3184 TE/1/7/2

Title:
Ministry of Housing and Local
Government poster

Dates
1963

Creator:

Extent: 1 item.

Scope and Content:

The poster is signed by Eckersley. It features the slogan 'keep Britain [back text] TIDY' [red text] and was used in the Keep Britain tidy campaign. The image is of a blue man in profile he is bending to pick up a newspaper [the paper is photographic and so the image has a collage like quality]. His arm passes through the I in TIDY. The background colour is white. The poster was winner of the British Poster Design Award, 1963. Measures, 76.5cm by 51cm. Prepared for Ministry of Housing and Local Government by the Central Office of Information. Printed for HM Stationery Office by Stafford & Co Ltd. Screenprint.

Related Material

Image: 104.

Level: Item

Reference No.
GB 3184 TE/1/7/3

Title:
Museum of London

Dates
1977

Creator:

Extent: 1 items.

Scope and Content:

The poster is signed by Eckersley and advertises the Museum's opening times and location, all text is in black in the bottom right hand corner, 1977. The image features a lady with a basket of oranges. She is in block colours and has the appearance of a collage. The background colour is red, sections of the lady have been left undrawn and the red forms her lips and top. Her skirt is black, her apron donkey and two tones of blue and her hair is mustard with a black bow. The basket is also in mustard on her left arm which she is holding across her body. In the basket and her left hand is an orange. Measures, 102cm by 63.5cm. See also, TE/1/9.

Related Material

Image: 159. TE/1/9.

Level: Item

Reference No.
GB 3184 TE/1/7/4

Title:
The Royal Artillery Museum

Dates
1977

Creator:

Extent: 2 items.

Scope and Content:

This poster has two formats, one with text and one without (probably a printer proof to review the design). The text reads, 'King's Troop' in black. The Royal Artillery Museum's logo is in black in the bottom right hand corner (a canon). The image is in block colours and features a Guard on his horse (only the head is visible, brown in colour with details in black). The Guard is in ceremonial uniform of black with embellishments/details in mustard and red. He wears a black hat with a white feather and details in mustard and red. Measures, 76cm by 51cm.

Related Material

Image: 101.

Level: Item

Reference No.
GB 3184 TE/1/7/5

Title:
Concorde poster

Dates
1976

Creator:

Extent: 1 item.

Scope and Content:

The poster is a stylised image of Concorde's tail in overlapping blocks of white, royal blue and yellow on a rectangular background of black, bordered with white and then puce and then white. In 'Tom Eckersley: his graphic work (The London Institute, 1994)' it has been catalogued as being the London Transport Museum but the design was actually reproduced on a wall at Heathrow Central Airport, First Class Lounge and later in tiles at Terminal Two underground station. Measures, 64cm by 90cm. Screenprint.

Related Material

Image: 090.

Level: Item

Reference No.
GB 3184 TE/1/7/6

Title:
UNICEF [United Nations Children's
Fund] poster

Dates
c1977

Creator:

Extent: 2 items.

Scope and Content:

The poster is signed by Eckersley and advertises their [Christmas?] cards. It features the slogan 'let your greeting help a child'. It features a photographic image of a child in the shape of a dove, a translucent block of red in the shape of a wing is placed over it on the bottom, the same is done on the top but in green. The poster was produced in several sizes. Measures, 53.5cm by 33.5 cm and 35.5cm by 23cm [possibly for reproduction in magazines].

Related Material

Image: 038.

Level: Item

Reference No.
GB 3184 TE/1/7/7

Title:
Oxfam poster

Dates
c1977

Creator:

Extent: 1 item.

Scope and Content:

The poster is signed by Eckersley. It features the slogan 'you have eaten...others have not' on the header in black text and 'please support Oxfam's work' on the footer in black and orange text. The image is a black and white photograph of a plate with cutlery and remains of a meal on it. Measures, 76cm by 51cm.

Related Material

Image: 042.



Level: Item

Reference No.
GB 3184 TE/1/7/8

Title:
City and Guilds poster

Dates
1977

Creator:

Extent: 2 items.

Scope and Content:

The poster is signed by Eckersley. It celebrates the Centenary of City and Guilds [1878-1978] and features, vertically down the right hand side, the slogan '100 years service to technical education' in black. The image is a stylised version of their logo, a flaming torch, in block colours are red, blues and yellow in a holder of block colours of grey and dark grey. The background colour is white. The poster was produced in several sizes. Measures, 85.5cm by 55cm and 45cm by 32cm.

Related Material

Image: 047.

Level: Item

Reference No.
GB 3184 TE/1/7/9

Title:
Birds of the World Series poster

Dates
1986

Creator:

Extent: 1 item.

Scope and Content:

The poster is signed by Eckersley and features a puffin. The puffin is in block colours of black, white and grey with a beak of grey, red and lime green, on a background of blue. The background is rectangular and is on a further background of white, that seeps into the main image where the white of the secondary background and the puffin's body merge, giving the appearance of a collage. Measures, 84cm by 59cm. Printed by, MDC Prints Ltd.

Related Material

Image: 099.

Level: Item

Reference No.
GB 3184 TE/1/7/10

Title:
International Planned Parenthood
Foundation/Habitat poster

Dates
1987

Creator:

Extent: 2 items.

Scope and Content:

The poster is signed by Eckersley. It features the slogans 'Building a home' and 'Planning a family' either side of the image, the text is in white. The image is a trowel, in the trowel head is a lady holding a baby and above her a door and window of a house, in block colours.. The trowel is grey, the lady and baby white and brown with black hair and the house in white with a brown front door and grey window. The background is blue. The poster was produced for 1987 Year of Shelter for the Homeless and distributed with 'People' Vol. 14 No. 1. Several sizes were produced. Measures, 76cm by 51cm and 56cm by 42cm. Printed by, International Planned Parenthood Foundation.

Related Material

Image: 050.

Level: Item

Reference No.
GB 3184 TE/1/7/11

Title:
D-Day Museum poster

Dates
1984

Creator:

Extent: 1 item.

Scope and Content:

The poster is signed by Eckersley. The poster advertises the Museum's opening times and location in Portsmouth, in black text. The image is made up of block black in the shape of troops, with rifles coming off a troop ship [?] behind them is a block of blue representing the sea and a turquoise block representing the sky. Two black planes are in the sky. The image is in the shape D on a background of white. Measures, 59cm by 42cm.

Related Material

Image: 108.

Level: Item

Reference No.
GB 3184 TE/1/7/12

Title:
Enos poster

Dates
1947

Creator:

Extent: 1 item.

Scope and Content:

The poster is signed by Eckersley and advertises fruit salt. It features the slogan 'for cheerful livers' in orange text. The image is of a beaker in tonal greys and white with a teaspoon in tones of orange sticking out. The spoon has a smiley face on it. The background is turquoise. Measures, 75cm by 50.5cm.

Related Material

Image: 005.

Level: Item

Reference No.
GB 3184 TE/1/7/13

Title:
Foreign Office poster, United
Nations Day

Dates
1959

Creator:

Extent: 3 items.

Scope and Content:

This poster was prepared for the Foreign Office by the Central Office of Information and is signed by Eckersley. It celebrates fourteen anniversary of the United Nations, at United Nations Day Oct 24 1959. To the centre right is the word 'NATIONS' running one on top of the next in a column of ten. Each is in a different primary colour, except the last one which is black and has the other text around it the Background is white. The poster was produced in various sizes. Measures, 88.9cm by 56.5cm, 49.5cm by 36.5cm and 36.5cm and 24cm. Printed by Foss & Cross Ltd for Her Majesty's Stationery Office as colour lithographs.

Related Material

Image: 044.

Level: Item

Reference No.
GB 3184 TE/1/7/14

Title:
National Bus Company poster

Dates
c1960

Creator:

Extent: 1 item

Scope and Content:

The poster has been signed by Eckersley. It features the slogan 'relax by bus' with the tag line 'your care free car free'. The image is a man's head in profile, coloured white with black features, road traffic signs overlap each other in primary colours in the top of his head, some of them are floating out of his head to the left. The background colour is grey. Measures, 76cm by 50.5cm.

Related Material

Image: 106

Level: Item

Reference No.	Title:	Dates
GB 3184 TE/1/7/15	International Tourist Year poster	1967

Creator:

Extent: 1 item.

Scope and Content:

The poster is signed by Eckersley. It features the slogans: 'at home and abroad'; and 'you're welcome'. All text is in black. The image features two stylised hands, one green and one red, in a hand shake. Where the fingers cross are darker tones. A line green circle is on the green hand. The background colour is white. It is unclear who produced the poster. Measures, 76cm by 50cm.

Related Material

Image: 105.

Level: Item

Reference No.
GB 3184 TE/1/7/16

Title:
Associated-Rediffusion poster

Dates
c1954-1968

Creator:

Extent: 1 item.

Scope and Content:

Associated-Rediffusion were the London contractors for ITV. The poster advertises the Dickie Henderson Show and Take Your Pick. The colours are primary reds and yellows with black and white photographic collage overlays of the shows stars. One the verso are handwritten notes about the item. Mounted on board. Measures, 60.0cm by 28.2cm.

Related Material

Image: 003.

Level: File

Reference No.
GB 3184 TE/1/8

Title:
Gillette posters

Dates
c1940-1949

Creator:

Extent: 2 items.

Scope and Content:

The file includes two posters signed by Eckersley. The first features the slogan 'Good mornings begin with Gillette and advertises the new Gillette dispenser. The image features two monkeys in toned colours of orange and brown, they are facing each other. The one on the right is clean shaven and the one on the left is shaving. The background colour is lime green. Measures, 75cm by 102cm. The second features the same slogan as the first on the footer and an additional slogan 'ALL OVER THE WORLD' on the header. The layout is the same as the first image but features two Sikhs, except the man on the left has a beard and is not shaving. The men are in toned colours of brown and purple and the background colour is green. Measures, 77cm by 102cm. Both posters feature a photographic image of Gillette blades in the bottom right corner.

Related Material

Images: 017; 018. TE/4/2/7.

Archives and Special Collections Centre
University of the Arts London



Level: File

Reference No.
GB 3184 TE/1/9

Title:
Transport for London

Dates
c1945-1968

Creator:

Extent: 11 items.

Scope and Content:

This file contains posters to advertise services and days out all signed by Eckersley. The first advertises the Cutty Sark, Greenwich and includes text about the ship as well as information about a leaflet, 'A Day Out at Greenwich'. All text is black. The image is a stylised ships lantern in black, grey and yellow. In the yellow lamp is a clipper ship in tones of black. The background is brown and has the appearance of bark. The posters image is like a collage. Dated, 1968. Measures, 101.5cm by 63.5cm.

The second advertises the opening of the Victoria Line on the London Underground. It features the slogan 'cut travelling time across London'. The image is a large white pair of open scissors, with a black block shadow. Along the right arm of the scissors is the network map of the line, with stations circled in blue and red. The open arms of the scissors form the 'V' of Victoria line across the centre of the poster. Slogans are in white text with information in black text. The background colour is blue [the same blue as used to depict the line]. A second version is the same excepting there is no map along the scissors and the background is red. Dated 1968. Measures, 10.5 cm by 63.5cm.

The third advertises the extension of the Piccadilly Line to Heathrow Airport. The image is of a red plane with the Piccadilly line emanating from its fin [in blue, the same blue as used to depict the line] in a yellow rectangle. This crosses two circles, the outer circle is smoky blue and the inner circle is blue [the top half is the same blue as the line, the bottom is lighter. The background colour is black and the text is white and grey. Dated, 1977. Measures, 102cm by 63.5cm.

The fourth poster advertises the London Transport Collection at Sion Park [now at Acton], London. The collection is of vehicles. The poster contains informational text in black. The image is of the front of a stylised steam train, the train is made up of blocks of colour: red; burgundy; smoky blue; black; light grey; khaki; mustard; and dark grey. The background colour is pale yellow ochre.

The fifth advertises the extension of the Central Line: 'CENTRAL LINE' in black text and 'EXTENSIONS' in red text runs at the footer. The image is of a weather cock, one arm is in red with the names of new stations coming off of it in black and the other arm and main pole is in black with a brown and red base that appears as if sponged and has the London Transport logo on it in black outline. The cockerel is in gradients of red and black, from his mouth is black text reading 'OPEN NOV 21'. The image is on an oval of pale blue sky with white boarder. On the verso it is signed in pen with the letters L.P.T.B beneath. Measures, 101.5cm by 63.5cm. Printed by Waterlow & Sons Ltd. Colour Lithograph.

The sixth advertises the lost property office, Baker Street, c1945. The office is advertised on the footer in text of brown and black and in a text box. The image lies diagonally across the page and is a gentleman's umbrella, the tip of the handle is a hound with a tear in its eye. It has a tag with the slogan 'FOR PROPERTY LOST'. The colours are tonal. The tag and Transport for London logo are in bluebell blue. The background is cream. Measures, 51cm by 73.5cm. Printed by Waterlow and Sons Ltd.

The seventh poster is signed by Eckersley and is round. The poster has the slogan 'EXACT FARE HELPS THE CONDUCTOR' in black block text, except help which is in red, 1946. The image features two one penny coins, one with exact to the left and the other with fare to the left. Behind the coin is a fare indicator in black, pale blue and white. Tonal pale blue and black panel surround the image to the left, right and footer. The Transport for London logo is in pale blue to the right of helps. The background is white.

Archives and Special Collections Centre
University of the Arts London



Related Material

Image: 112; 093; 091; 089; 096; 115; 114 and 094. TE/1/7/3.

Level: File

Reference No.
GB 3184 TE/1/10

Title:
Pakistan International Airlines
posters

Dates
c1960

Creator:

Extent: 2 items.

Scope and Content:

The file includes large mounted posters signed by Eckersley. The first with the slogan 'fly PIA Boeing 707 to LONDON' and the second 'fly PIA Boeing 707 to GENEVA' in black and white text. An aeroplane crosses under the slogan with 'PAKISTAN INTERNATIONAL AIRLINES' coming out the tail in italics, which gives the plane and text the sense of moving. The London poster features a Beefeater in traditional dress depicted in block colours of red and yellow with white and black embellishments and a hat in black with a coloured band. The background is grass green on the top half and forest green on the bottom half with grass green stars. The Geneva poster is the same text and layout [except it reads Geneva and not London]. The figure is in Swiss dress: he wears a red waistcoat; a white shirt; a red and white rope is wound over his shoulder; a black hat with primary colour flowers around the crown; and a pipe. The background is dark turquoise to the top and marl green to the bottom. Both measure, 101cm by 63cm.

Related Material

Images: 087; 151.

Level: File

Reference No.
GB 3184 TE/1/11

Title:
Lepra [British Leprosy Relief
Association] posters

Dates
1981

Creator:

Extent: 5 items.

Scope and Content:

The file includes a poster signed by Eckersley and a smaller printer proof poster of the same design. The header slogan reads 'help Lepra fight [in black text] Leprosy [red text]', with a secondary slogan '20 MILLION PEOPLE SUFFER TODAY'. The image is a silhouette in black of a mans profile, facing to the left, in a band across his crown is a world map. The top of the map is in white and the bottom in red. The background is also in white, giving the impression that it seeps into the image. The poster won the Design Council Poster Award for 1975/76 but Eckersley has dated it 1981. Measures, 76cm by 51cm and 63cm by 51cm [proof]. The magazine spots use the slogan 'LEPROSY isolates', with a block of text about the charity and a box for personal details and a pledge. Two image motifs are used, a boys torso in black in the foreground with a ring of girls in grey in the background and a sexless figure in a black shroud like garment. Various sizes.

Related Material

Images: 049; 048; 046.

Level: File

Reference No.
GB 3184 TE/1/12

Title:
Imperial War Museum posters

Dates
1981-1984

Creator:

Extent: 2 items.

Scope and Content:

The file includes posters signed by Eckersley to advertise the Museum. The first advertises an exhibition 'European Resistance to [white text] Nazi Germany 1939-1945 [black text]', 9 May 1984-21 Apr 1985 [dated 1984 by Eckersley]. It features a large swastika, the bottom arm of which is broken, in black on a background of red. 'RES' and 'RESIST' in white emanate from the broken arm and off the page. Measures, 76cm by 51cm. The second advertises opening times and location, the text is in green and black. The image is a block profile of a soldier in dark khaki green, he wears a helmet in black. The helmet has a branch of stylised stem and leaves in various brighter greens. The background colour is white. 1981. Measures, 76cm by 51cm.

Related Material

Images: 175; 100.

Level: File

Reference No.
GB 3184 TE/1/13

Title:
Wildscreen posters

Dates
1984-1992

Creator:

Extent: 5 items.

Scope and Content:

The file contains poster signed by Eckersley advertising the International Wildlife Film and Television Festival at Watershed, Bristol for Oct 1984, 1986, 1988, 1990 and 1992. Each one has a different design image [in date order]: a black outline of a film camera, with a parrot of red and purple block colours in the centre, the background is khaki with a white border. Measures, 91cm by 58.5cm; half face of a panda in black, except around the eye where there is a white patch and white curved strips stretch over the poster, with the appearance of a clapper board, the background is blue with a white border. Measures, 80cm by 54cm; a black and white open clapper board with a cat, also in black and white with lines echoing the clappers strips, and a red background. For the original draft see TE/3/3. Measures, 76.5cm by 51cm; a profile of a panda in black and grey, a white beam like a projector light radiates over his head across the page on a blue background. The WWF [Worldwide Wildlife Fund] logo is in the bottom right hand corner. Measures, 76.5cm by 51cm; and a white butterfly with four blue spots on a green background. Measures, 76.5cm by 51cm.

Related Material

Images: 029; 030; 031; 125.

Level: File

Reference No.
GB 3184 TE/1/14

Title:
WWF[Worldwide Wildlife Fund]
posters

Dates
c1982-1990

Creator:

Extent: 9 items.

Scope and Content:

The file contains posters signed by Eckersley. The first features the caption 'Helps save our world' in a diagonal across the page, it runs over the image of a noose. The text and image are in black. In the centre of the noose is a globe. The poster also features a quote by David Attenborough. Dated 1981. Measures, 76cm by 50.5cm. The second and third have a panda in block colours of black and white, with a smiling red smile, toasting a stylised champagne glass, they both say 'CELEBRATING' one celebrates the 25th Anniversary and the other Earthscan. Both have a green background. Dated 1986. Both measure, 78.5cm by 53cm. The fourth features the slogan 'working for the survival of the living world'. The central image is a silhouette of a bird in black, in the body of the bird are animals [either in block of dark red or blue]: rhino; ape; elephant; whale; tortoise; and leopard. The background colour is lemon. Measures, 75.5cm by 50.5cm. The fifth is advertising a performance at the Royal Festival Hall of Ocean World, by Peter Rose and Anne Conlon. All text is in black. The image is of two whale's tails, in black block silhouette, the right one is taller and behind it is an orb of orange [representing the sun]. The background colour is white. Dated 1990. Measures, 76cm by 50.5cm. The sixth advertises a performance at Bloomsbury Theatre of Yanomano, by Peter Rose and Anne Conlon, with David Attenborough. The image is of a child in block colours of brown, with purple face paint, yellow earrings and black hair. Two butterflies of red and purple also feature. The background colour is pale green with a white border. Dated 1983. Measures, 77.5cm by 53cm. The seventh advertises a performance at the Barbican of African Jigsaw by Peter Rose and Anne Conlon, with Jane Asher. The image is of jigsaw pieces making up an African child's profile, her eye is stylised black and white. She is wearing a collar of red and green. The background colour is dark lemon, with a white border. Dated 1986. Measures, 78.5cm by 53cm. The penultimate poster features the slogan 'Man needs rain forests too' in white text, with some information below. Along the top of the poster are block colour stylised leaves of bright and dark green, from them hangs an orange monkey with turquoise features who is pointing at the text. The background colour is black, with a white border. Dated 1982. Measures, 90.5cm by 58.5cm, screenprint. The last poster features the slogan 'plants in danger' running down the right side of a triangular traffic sign of red and white with a stylised plant in various greens in the centre. The background colour is black. The poster contains some information on plants. Measures, 76cm by 51cm. Printed by MDC Prints Ltd.

Related Material

Images: 028; 024; 072; 026; 025; 073; 001; 027.

Level: File

Reference No.
GB 3184 TE/1/15

Title:
Crisis poster and items

Dates
c1990-1997

Creator:

Extent: 3 items.

Scope and Content:

The file contains a poster signed by Eckersley and featuring the slogan 'Crisis at Christmas' at the footer to the right, to the left is a black male figure with his head hung, he has blue hands and face. A lone gold star is to the right of his head. The background is white. Measures, 75.5cm and 50.5cm. Also in the file are two pieces of headed paper featuring the same slogan and image, the first is a mock up with the figure stuck onto the top left hand corner and the second is a printed version, with the figure at the bottom left hand corner.

Related Material

Image: 043.

Level: File

Reference No.
GB 3184 TE/1/16

Title:
British Railways posters

Dates
1961

Creator:

Extent: 4 items.

Scope and Content:

The file contains posters signed by Eckersley. the first is advertising 'Lincolnshire' by train in green text at the header. The image covers the whole poster and is a landscape of patchwork fields with sheep, trees and a church spire. The style is like a watercolour painting and is quite different from post of Eckersley's post-war work. Various greens are used for the trees and fields, with one patch a primary yellow, and a sky blue with clouds of white for the sky. Mounted on board. Measures, 100.5cm by 63cm.

The second is advertising a brochure of 'holiday haunts' in the East and North East of England, costing 2 shillings. The text is in black. The image features a sailboat, patches of colour and a stemmed glass that form an abstract multi coloured design. Measures, 31.5cm by 25.5cm.

The third instructs passengers to 'mind that door' in khaki text with sub-text to remind people not to open carriage doors when the train is in motion in black and red. The image is in the form of a collage, with a black and white photograph of a man stepping out an open carriage door to the right and hitting a stylised figure made-up of red blocks who is falling. The background is white. Mounted on board. Printed by the British Transport Commission. Measures, 101cm by 63cm. The last features no text and features an image in the top third of a white page: the image is of a little boy with a spinning wind toy in red, black, oranges, red and white mainly block colours with some details sponged over. The boy has a yellow sun to his right and is sitting on a mint block with a capital red R beneath his foot. Measures, 101.5cm by 63.1cm. Printed by, Stafford & Co, Netherfields, Notts.

Related Material

Image: 152. Ephemera: 084. TE/4/2/2

Level: File

Reference No.
GB 3184 TE/1/17

Title:
ilea [Inner London Education
Authority] posters

Dates
c1975-1983

Creator:

Extent: 6 items.

Scope and Content:

The file contains posters signed by Eckersley. The first is advertising 'ART FOR PLEASURE' at County Hall, 1977. The exhibit was to showcase the work of the thirty three Adult Education Institutes in inner London. The header text is in blue, all other text is in red. The image is an abstract/stylised easel in red, with grey and blue. The background of the poster is white. Measures, 76cm by 51cm. The second is advertising 'GRAPHIC DESIGN WORKS', the text is in black and forms a T, at Whitechapel Gallery. The exhibit showcased the work of Camberwell, Central, Chelsea, St Martin's Schools of Art and London College of Printing. Above the T text is an apple with concentric rings of dark green, lime green, blue and black. The background is white. Measures, 75.5cm by 51cm. Printed by, London College of Printing. The third advertises 'ARTSHOW', 1976 at County Hall. The exhibit featured secondary school art. The image is of a stylised butterfly in red, brown, purple and white on a background of white. Measures, 76.5cm by 51cm. Printed by, London College of Printing. The fourth is advertising 'In Pursuit of Excellence in Primary Education' at County Hall, 1975. The exhibit featured final year primary school children's work. The image is 5 6 7 8 in a line and 9 10 11 in a line underneath. Each number is in a different colour. The background colour is white. Measures, 76cm by 51cm. The last two items relate to ilea's thirtieth anniversary, 1983. One is a poster advertising an exhibit at the Royal Academy of the Arts in celebration of the event and the second is a proof for the exhibition catalogue, 1983. Both feature the same style text and same image. The image is of three stylised eyes in black and white in a triangle, the one to the right has an arch over it that come down [to form an eyebrow and 'nose']. The background is pale brown, excepting the space formed by the arch which is mustard. Measures, 76.5cm by 51cm. Poster screenprint.

Related Material

Images: 179; 182; 180; 181; 183

Level: File

Reference No.	Title:	Dates
GB 3184 TE/1/18	Layton Student Awards poster	1964

Creator:

Extent: 7 items.

Scope and Content:

The file contains a poster signed by Eckersley to advertise the exhibit of entries for the Awards, the text is black and red on a background of white at the footer. The image is on a black background and is concentric circles of burgundy, red, white, black and gold. Measures, 39.5cm by 29cm. There is also: a large envelope with Layton's crest [a griffin holding a circular board of concentric circles] and the text 'Layton Annual Awards' and the address in black and green: a piece of headed paper featuring the awards name and contact address along the header [all text is black apart from 'Student' which is red], the only decoration is to the left 1/5th of the way down, the Awards logo is embossed on the page [a griffin] and rests on three concentric red circles with a black circular middle. A second piece in the same but with accents in green; an entry form, 1963, printed on green paper featuring the logo; two magazine adverts for the Award, one dated 1964, with entry details. One is a black and white version of the design on the recto of the magazine supplement for Layton Service [TE/4/2/10i] and the other features the logo, 1964. Both are black and white; and an invite to the Award show, 1964 with the cover featuring the logo in black on a red background. Eckersley designed the logo. Please see TE/2/2/10 for Layton's business adverts.

Related Material

TE/4/2/10.



Level: File

Reference No.
GB 3184 TE/1/19

Title:
Exhibition posters for other artists
work

Dates
c1980-1989

Creator:

Extent: 7 items.

Scope and Content:

This file contains posters by Eckersley for exhibitions by other artists at various locations.

Related Material

TE/4/2/9.

Level: Item

Reference No.
GB 3184 TE/1/19/1

Title:
Tom Evans photographic exhibition
poster

Dates
1986

Creator:

Extent: 1 item.

Scope and Content:

This item advertises 'Faces in the Arts' at Camden Arts Centre. The exhibit details are in black text at the footer. The image is a photographic print of Evans with circles of black white, and blues around it. The background is white. The exhibit was organised by Hampstead Arts Council, the Borough of Camden and Arkwright Arts Trust and ran from 20 Apr-18 May. Measures, 76.5cm by 50.5cm.

Related Material

Image: 057.

Level: Item

Reference No.
GB 3184 TE/1/19/2

Title:
Polish Graphic Art Exhibition poster

Dates
c1985

Creator:

Extent: 1 item.

Scope and Content:

This poster is signed by Eckersley and advertises the Polish exhibit at Reed House, London from 15 Feb-10 Mar. All text is in black. The image is a large P in block colours of blues and red. The background colour is white. Measures, 76.5cm by 50.5cm.

Related Material

Image: 054.

Level: Item

Reference No.
GB 3184 TE/1/19/3

Title:
Selling the Sea exhibition poster

Dates
1987

Creator:

Extent: 1 item.

Scope and Content:

The poster is signed by Eckersley. The exhibit was held at Mostyn Art Gallery and had the sub title, 'How they bought the world to the Welsh Coast'. The text is in Welsh and English, in blocks next to one another giving details of the exhibit. The text is black. The image covers the total surface area and is a stylised coastline featuring a sandy beach, surf, headland [in the background], sea and a sailing boat in white. Colours used are mustard, white, dark blue and bright blue. No line has been drawn on the horizon and so the sea and sky appear as one continuous colour block. Measures, 59cm by 41.5cm.

Related Material

Images: 062.

Level: Item

Reference No.
GB 3184 TE/1/19/4

Title:
Apparitions exhibition poster

Dates
1988

Creator:

Extent: 1 item.

Scope and Content:

The poster is signed by Eckersley. It features details of the exhibit in white and black text, the exhibit is of drawings and illustrations by Rolf Brandt at the South Bank Centre. The image is of intertwined abstract legs that extend into intertwined abstract arms in white. The figure stands on a flat topped triangular plinth. The background colour is black. Measures, 76cm by 50cm.

Related Material

Image: 058.

Level: Item

Reference No.
GB 3184 TE/1/19/5

Title:
Andre Kertesz exhibition poster

Dates
1980

Creator:

Extent: 1 item.

Scope and Content:

The poster is for a photographic exhibit held at the Georges Pompidou Centre [Paris] and Graves Art Gallery [Sheffield] and features information in black text at the footer on a background of smoky blue. The image is a photograph of Kertesz's shadow in profile next to a lamp, the image is bordered in white at the base and smoky blue to the right but reaches the parameters on other sides. Measures, 76cm by 50.5cm.

Related Material

Image: 056.

Level: Item

Reference No.
GB 3184 TE/1/19/6

Title:
The Art of Persuasion exhibition
poster

Dates
1960

Creator:

Extent: 1 item.

Scope and Content:

The poster is signed by Eckersley. The exhibit was designed by members of the Society of Industrial Artists at De La Rue House [London]. The text gives information in grey. The image features two stylised eyes in green, with the pupils looking right and a 'nose' made up from a bended arrow in blue. The background colour is white. Measures, 73cm by 48cm. Screenprint.

There is also a smaller version for 'circulat[ion] or display' using the same design but with gold and black for the features and the title in black, below the image, in black except for Art which is in gold. Informational text is in black. There is also a handbill version of this design and the image just in black on a white background.

Related Material

Image: 184.

Level: Item

Reference No.	Title:	Dates
GB 3184 TE/1/19/7	Weekend Living exhibition poster	1962

Creator:

Extent: 1 item.

Scope and Content:

The poster is signed by Eckersley. It advertises information for the exhibit at The Design Centre, that has the tag line 'furnishing ideas for a country cottage'. The main text is in royal blue with all other text in black. The image is of an abstract leaf in collage style overlapping blocks of green with rectangles of blue and dark green in a white frame and a pot plant of yellow and green in the middle of it. The background colour is white. Measures, 76.5cm by 51cm. Screenprint.

Related Material

Image: 157.



Level: File

Reference No.
GB 3184 TE/1/20

Title:
Eckersley posters for exhibitions of
his own work

Dates
1980-1993

Creator:

Extent: 10 items.

Scope and Content:

The file contains posters design by Eckersley for retrospectives of his own poster and graphic work.

Related Material

Level: Item

Reference No.
GB 3184 TE/1/20/1

Title:
Maidstone College of Art exhibition
poster

Dates
1984

Creator:

Extent: 1 item.

Scope and Content:

The poster is signed by Eckersley and contains information about his exhibit of graphic art in the Graphic Design Centre, all text is in white. The image is of a collage style zebra that is built from block colours of white and black with a central red strip on its neck and under its ear and a bright green strip either side of these. The background is dark green. The artwork for the poster (see TE/3/1/1) clearly shows that Eckersley did use collage to create his image designs. Measures, 59cm by 39.5cm.

Related Material

Image: 040. TE/1/3/1.

Level: Item

Reference No.
GB 3184 TE/1/20/2

Title:
Grafiska Institutets exhibition
poster

Dates
1960

Creator:

Extent: 1 item.

Scope and Content:

The poster includes information about Eckersley's exhibit in Stockholm, all text is in black. The image is of a collage style hand made up of blocks of colour [yellow, blue and green where they overlap]. There is a black and white photograph of Eckersley in the bottom right corner of the hand. The background colour is white. Measures, 5605cm by 38cm. Printed by, Ab Draken Sthlm. Screenprint.

Related Material

Image: 052.

Level: Item

Reference No.

GB 3184 TE/1/20/3

Title:

Deutsches Plakat Museum
exhibition poster

Dates

1993

Creator:

Extent: 1 item.

Scope and Content:

The poster is signed by Eckersley and contains information about his joint exhibit in Essen with FHK Henrion [1914-1990] entitled 'Friends'. All text is in black. The image is of a stylised red pencil pointing upwards and a stylised blue pencil pointing down wards. Eckersley and Henrion's names radiate out from the point where the pencils meet. The background colour is white. Henrion was a German poster designer, who worked in the UK for example, for the Ministry of Information. Measures, 62cm by 42cm.

Related Material

Image: 037.

Level: Item

Reference No.
GB 3184 TE/1/20/4

Title:
Newcastle Upon Tyne Polytechnic
exhibition poster

Dates
1983

Creator:

Extent: 1 item.

Scope and Content:

The poster is signed by Eckersley and contains information about his exhibit of graphic art in the School of Graphic Design, all text is in black. The image is of a collage style lady. On her head is a hat with a bird on it, made from blocks of colour. The hat is black, the bird green and blue with a brown beak. Her hair is brown and she has red lips. Her outfit is also black, green and blue. The background colour is white and also forms her 'face'. Measures, 76cm by 49.5cm.

Related Material

Image: 061.

Level: Item

Reference No.
GB 3184 TE/1/20/5

Title:
Oxford Polytechnic exhibition poster

Dates
1986

Creator:

Extent: 2 items.

Scope and Content:

The poster has been signed by Eckersley and includes information about his poster exhibit. The title 'Posters' is in red, with his name in mustard and blue. All other text is in black. The image is of a harlequin, blocks of colours make up his features and outfit in black, mustard, red and blue. The background colour is white and makes up his face and parts of his outfit. Several sizes were produced. Measures, 60cm by 42cm and 83.5cm by 59cm.

Related Material

Image: 154.

Level: Item

Reference No.
GB 3184 TE/1/20/6

Title:
Past and Present exhibition poster

Dates
1985

Creator:

Extent: 1 item.

Scope and Content:

The poster is signed by Eckersley and includes information about his London Transport poster exhibit, held at Crawford Gallery, Dundee. All text is in black except the tag line which is in red. The image is of a tiger in a T-shirt. The image is stylised and collage style, the tiger being blocks of colour [mustard and black] and the T-shirt block strips of red and white. The background colour is white. Measures, 76.5cm by 50cm.

Related Material

Image: 068.

Level: Item

Reference No.
GB 3184 TE/1/20/7

Title:
Yale Center for British Art exhibition
poster

Dates
1980

Creator:

Extent: 1 item.

Scope and Content:

The poster is signed by Eckersley and includes information about Eckersley's poster and graphic art exhibit. Text is in black, except Eckersley's name which is in white. The image is of a stylised bird with a large beak, in block colours of red, yellow and taupe. The bird is black with a circular taupe eye. The background colour is green. Measures, 84cm by 59cm. Screenprint.

The American spelling of Centre is correct in this context [see title].

Related Material

Image: 067.

Level: Item

Reference No.
GB 3184 TE/1/20/8

Title:
London Transport Museum
exhibition poster

Dates
1984

Creator:

Extent: 1 item.

Scope and Content:

The poster is signed by Eckersley and includes information about his poster exhibit at the London Transport Museum. Text is in red, brown and green. The image is of a man and woman on an open top bus, both are in profile. The man is behind the woman silhouetted in brown. The woman wears green, has gold hair, red lips and a red ribbon around her hat. Her hat and face are white and are made up from the white background colour. The bus is red with turquoise and white detailing and 'ECK' along it in brown on an orange block. See also TE/1/23 for London Transport posters. Measures, 101cm by 63.5cm. Colour lithograph.

Related Material

Image: 077.

Level: Item

Reference No.
GB 3184 TE/1/20/9

Title:
Camden Arts Centre exhibition

Dates
1980

Creator:

Extent: 1 item.

Scope and Content:

The poster is signed by Eckersley and includes information about a joint exhibit between himself and his wife, Mary Kessel. Text is in black and white to the header and footer of the page. The image is off set to the right and features a double side profile portrait photograph of Eckersley and Kessel taken by Desmond Moore. The background colour is pale plum with three abstract shapes in lime/mustard on the image. Measures, 76.5 by 51.

Related Material



Level: Item

Reference No.
GB 3184 TE/1/21

Title:
Royal Society for the Prevention of
Accidents

Dates
1945-1950

Creator:

Extent: 12 items.

Scope and Content:

This file contains informational posters on a variety of subjects. All have been signed by Eckersley. Each item title is the main slogan on the poster. See also TE/1/6/3 for a Royal Society for the Prevention of Accidents poster designed in conjunction with Eric Lombers. All colour lithographs.

Related Material

Level: Item

Reference No.
GB 3184 TE/1/21/1

Title:
Sound tools - safer working

Dates
c1947

Creator:

Extent: 1 item.

Scope and Content:

The poster depicts two chisels in grey tones, one with a smooth edge and one with a worn edge. Superimposed on the smooth one is a large black tick and over the worn one a large black cross. An abstract image of the whole tool is behind, in tonal colours that merge into one another of blues, greens and yellows. All text is black. The background colour is white. Measures, 76cm by 50.5cm. Printed by Loxley Bros Ltd.

Related Material

Image: 007.

Level: Item

Reference No.
GB 3184 TE/1/21/2

Title:
Get First Aid at Once

Dates
1948

Creator:

Extent: 1 item.

Scope and Content:

The poster depicts the outline of a hand, in red and blue, one finger of which is covered in white bandage. The text crosses the image, 'FIRST AID' is in white and the rest is in red. The background colour is black. Measures, 74.5cm by 49cm. Printed by Loxley Bros Ltd.

Related Material

Image: 012.

Level: Item

Reference No.
GB 3184 TE/1/21/3

Title:
Handtraps

Dates
1947

Creator:

Extent: 1 item.

Scope and Content:

The poster image is the outline of a man in black with red hands [the colour seeps up his arms and gives the affect of straining]. He is pulling the base of a wooden crate that is stacked on another crate. Both crates are in tones of grey, between them is a strip of red. The background colour is orange grading to cream. The word 'HANDTRAPS' lies diagonal across the lifted box in white text. Measures, 74.5cm by 49cm. Printed by Loxley Bros Ltd.

Related Material

Image: 014.

Level: Item

Reference No.
GB 3184 TE/1/21/4

Title:
A Safe Holiday

Dates
c1945

Creator:

Extent: 1 item.

Scope and Content:

The poster features two slogans, the first 'A SAFE HOLIDAY' is in red text on the base of the triangle in the image. The second, 'BE COURTEOUS ON THE ROAD' is in grey, except the word courteous which is yellow, and diagonally crosses the road in the image. Both have the appearance of moving. The image is a red triangle [as on warning road signs] superimposed over a road that stretches into a yellow landscape, with blue sky and flying white birds. The road is still visible through the triangle. The greys of the road appear like brush strokes and give the appearance of movement and the landscape fades to the edges. The background colour is white. Measures, 76cm by 49.5cm. Printed by, Loxley Bros Ltd.

Related Material

Image: 188.

Level: Item

Reference No.
GB 3184 TE/1/21/5

Title:
You Bought Him a Bicycle

Dates
1944

Creator:

Extent: 1 item.

Scope and Content:

The poster has a slit slogan 'YOY BOUGHT HIM A BICYCLE/ BE SURE HE'S TAUGHT TO RIDE', all text is in black except you which is red with a black line rectangle around it and taught which is also in red. The second line is diagonal across the footer. The image is of a red triangle as [as on warning road signs], in the centre is the silhouette of a cyclist cycling on a bike in black with red shading on his head. He is cycling on a grey road, white markings are to the right, that continues outside of the base of the triangle. The colour is a mix of block colour and dabbed colour. Measures, 76cm by 50.5cm. Printed by, Loxley Bros Ltd.

Related Material

Image: 187.

Level: Item

Reference No.
GB 3184 TE/1/21/6

Title:
You Are Being Followed

Dates
1950

Creator:

Extent: 1 item.

Scope and Content:

The poster has a split slogan 'YOU ARE BEING FOLLOWED/ USE YOUR DRIVING MIRRORS', all text is brown except use which is red. The first part of the slogan is along the header and the second diagonally at the footer. The image is of a silhouette of a driving mirror and arm. In the mirror is a red car on a dabbed mint background. The background colour is mint, fading into white, the colour has the texture of brush strokes. The car mirror colour is dabbed. Measures, 76cm by 50.5cm. Printed by, Loxley Bros Ltd.

Related Material

Image: 126.



Level: Item

Reference No.
GB 3184 TE/1/21/7

Title:
Children About?

Dates
1950

Creator:

Extent: 1 item.

Scope and Content:

The poster features a split logo, 'CHILDREN ABOUT?/ BE PREAPERED TO STOP' all in black text, with stop in large type face. The first part of the slogan is across the header and the second across the image. The image is the block white silhouette of a child with a ball. The child has their arms in the air, the left hand is point to a red warning triangle. 'Stop' is in a red circle which grades to white. The background colour is mustard. Measures, 76cm by 48.5cm. Printed by Loxley Bros Ltd.

Related Material

Image: 127.

Level: Item

Reference No.
GB 3184 TE/1/21/8

Title:
Cyclists Keep Them Clean

Dates
1947

Creator:

Extent: 1 item.

Scope and Content:

The poster slogan is in black [cyclists] and white. A secondary slogan, 'MAKE SURE YOU ARE SEEN' is in mint. The image is of the back of a bike, in black with white wheel guards and a red light, and cyclist [cut off at the waist] in black block silhouette. The edges of the cyclist and tyre have been dabbed and this gives the appearance of texture. A red circle is on the cyclist's right thigh [depicting his front light]. The background colour is dark blue blending into mint at the footer. Measures, 75cm by 19.5cm. Printed by, Loxley Bros Ltd.

Related Material

Image: 009.

Level: Item

Reference No.
GB 3184 TE/1/21/9

Title:
Take the Right Steps

Dates
c1947

Creator:

Extent: 1 item.

Scope and Content:

The poster slogan is in brown at the header. In the foreground are the open legs of a ladder on a pale brown floor. In the background is the silhouette of a man falling off stacked boxes, the man is in black and the boxes in shaded browns. The background colour is white. Measures, 76cm by 50.5cm. Printed by, Loxley Bros Ltd.

Related Material

Image: 010.

Level: Item

Reference No.

GB 3184 TE/1/21/10

Title:

A Childs Life May Depend on Your
Brakes

Dates

1948

Creator:

Extent: 1 item.

Scope and Content:

The posters slogan is italicised and thus has the effect of movement. The text is black except life and brakes, which is red and in larger font. The slogan is split between the header and footer. The image is of a car tyre in black and yellow, the use of grading and brush strokes gives the appearance of movement. In the centre of the tyre is a black and white photograph of a smiling girl. The image is thus like a collage. The background colour is white. Measures, 75.5cm by 50.5cm. Printed by, Loxley Bros Ltd.

Related Material

Image: 013.

Level: Item

Reference No.
GB 3184 TE/1/21/11

Title:
Replace Covers Prevent Falls

Dates
c1947

Creator:

Extent: 1 item.

Scope and Content:

The slogan is split between the header and footer and is in black text. The image is of an open man hole, a man lies on the floor next to a hammer. The man hole cover is visible to the top of the hole, the hole and cover are coloured to look like woods in tones of brown, cream and black. Inside the hole tones of midnight blue, cream and black are used to add depth. The background colour is white. Measures, 76cm by 50.5cm. Printed by Loxley Bros Ltd.

Related Material

Image: 129.

Level: Item

Reference No.	Title:	Dates
GB 3184 TE/1/21/12	Broken Rungs Cause Broken Limbs	1940

Creator:

Extent: 1 item.

Scope and Content:

The slogan is in black and storm blue at the header. A second slogan on a diagonal at the footer reads 'EXAMINE LADDERS [black text] BEFORE USE [brown text]'. The image is of a ladder with a broken rung, the surface has been textualised to look like wood. In the centre of the broken portion is a silhouette of a man, with a long shadow, on crutches. He is on a background of storm and sky blue. The background colour is white. Measures, 76cm by 50.5cm. Printed by, Loxley Bros Ltd.

Related Material

Image: 124.



Level: Item

Reference No.
GB 3184 TE/1/22

Title:
Ministry of Labour and National
Service

Dates
1945-1947

Creator:

Extent: 10 1items.

Scope and Content:

The file contains items issued by the Ministry and produced by Royal Society for the Prevention of Accidents. All are signed by Eckersley.

Related Material

Level: Item

Reference No.
GB 3184 TE/1/22/1

Title:
Condemn Them

Dates
1945

Creator:

Extent: 1 item.

Scope and Content:

The slogan is at the footer in white. At the header in black is 'ROGUES GALLERY NO 2', so this is presumably one of a series. The image is of a warn hammer and nail in black, they have yellow chains joining them. The background in grey white lines of paler grey drawn across it. Measures, 75.5cm by 45.5cm. Printed by, Loxley Bros Ltd.

Related Material

Image: 006.

Level: Item

Reference No.
GB 3184 TE/1/22/2

Title:
Asking for Trouble

Dates
c1947

Creator:

Extent: 1 item.

Scope and Content:

The slogan is at the footer in black text. The image is a ladder in greys and black with a broken rung. A booted foot is about to step on the rung. The background is sky blue behind the image and then white. Measures, 75.5cm by 45.5cm. Printed by, Loxley Bros Ltd.

Related Material

Image: 123.

Level: Item

Reference No.
GB 3184 TE/1/22/3

Title:
Prevent Loose Heads

Dates
c1947

Creator:

Extent: 1 item.

Scope and Content:

The slogan is in two parts, the first is diagonal to the left of the image and the second part is diagonal to the right of the images and reads, 'INSPECT DAILY'. Text is in black apart from inspect, which is in grey. The image is a hammer who's head has come away, the hammer is shaded black and greys. An orb of coral is behind the hammer at the point where the head is separated. The background colour is white. Measures, 75.5cm by 45.5cm. Printed by, Loxley Bros Ltd.

Related Material

Image: 155.

Level: Item

Reference No.
GB 3184 TE/1/22/4

Title:
Use a Bad Handle/Stand from
Under

Dates
c1947

Creator:

Extent: 1 item.

Scope and Content:

The poster is double sided. Side 1: The slogan is split. 'USE A BAD HANDLE' is diagonal across the image, 'GET A BAD HAND' is across the footer of the image. The image is a grey bandaged hand, who fingers are reaching up to a chisel, with a brown handle. Side 2: The slogan 'STAND FROM UNDER' is in black at the footer. The image is of a silhouetted man in black, with a long shadow cast in front of him along a grey floor with black lines across it. His arms are held up towards a suspended crate of grey, orange and black. Along it reads 'SUSPENDED [white] LOADS [orange]'. The background colour is white. Each measures, 76cm by 25cm. Printed by, Loxley Bros Ltd.

Related Material

Image: 190; 008.

Level: Item

Reference No.
GB 3184 TE/1/22/5

Title:
Take Warning Wear Goggles

Dates
c1947

Creator:

Extent: 1 item.

Scope and Content:

The slogan is split, 'TAKE WARNING' is diagonal along the header in black text, 'WEAR GOGGLES' is along the footer in brown text and a third part 'OR USE THE SCREEN' is under it at the footer in black text. The image shows a man with cotton wool and an eye patch over his left eye, the right eye is also shown. His nose and half his mouth is also depicted. The background colour is white. Measures, 76.5cm by 51cm. Printed by, Loxley Bros Ltd.

Related Material

Image: 011.

Level: Item

Reference No.
GB 3184 TE/1/22/6

Title:
Wipe It Up

Dates
c1947

Creator:

Extent: 1 item.

Scope and Content:

The slogan is in two parts 'WIPE IT UP' is in black text at the footer, under it is 'BEFORE IN THROWS YOU DOWN' in maroon text and smaller typeface. The image is of a burgundy oil can with 'OIL' along the side. Green oil is oozing from the can onto the floor. The background colour is white. Measures, 76cm by 50.5cm. Printed by, Loxley Bros Ltd.

Related Material

Image: 130.



Level: Item

Reference No.
GB 3184 TE/1/22/7

Title:
Stack Safely

Dates
1944

Creator:

Extent: 1 item.

Scope and Content:

The slogan is in two parts 'STACK' is diagonal across the left side of the image and 'SAFELY' is diagonal from the base of the image. The image is of stacked boxes/bricks, the stack is viewed from a corner. To the left the boxes/bricks are black and delineated with red lines and to the right vice versa. Covering the right side is a red warning triangle [like those used on warning traffic signs]. The stack has an elongated grey shadow to the left. Measures, 76cm by 25cm. Printed by, Loxley Bros Ltd.

Related Material

Image: 015.

Level: Item

Reference No.
GB 3184 TE/1/22/8

Title:
Not to Return to Work

Dates
1944

Creator:

Extent: 1 item.

Scope and Content:

The slogan is in black and dark mustard text at the footer. The image is of a hammer lying on a stretcher with the head resting on a white pillow. Round the handle is a tag with 'bad case' written on it in italics. The image has the appearance of a collage. The background colour is lime. Measures, 76cm by 25cm. Printed by, Loxley Bros Ltd.

Related Material

Image: 015b.

Level: Item

Reference No.
GB 3184 TE/1/22/9

Title:
Roll Them Up Its Safer

Dates
c1947

Creator:

Extent: 1 item.

Scope and Content:

The slogan is in black and red text ['ITS SAFER']. The image shows a shirt sleeve both rolled and unrolled, detailing is only on the rolled sleeve with the unrolled one being in outlined only. The shirt is checked in tones of grey. A red arrow points up the middle of the arm. Measures, 76cm by 25cm. Printed by, Loxley Bros Ltd.

Related Material

Image: 189.

Level: Item

Reference No.

GB 3184 TE/1/22/10

Title:

Open Door For Germs

Dates

c1947

Creator:

Extent: 1 item.

Scope and Content:

The slogan is across the image. A second slogan, 'GET FIRST AID FOR CUTS' at the footer. The image is of a finger, below the top knuckle is an open black door that reveals a white background with a cut. Nine black lines radiate from the door along the secondary slogan. The background colour is white. Measures, 76.5cm by 50.5cm. Printed by, Loxley Bros Ltd.

Related Material

Image: 186.

Level: Item

Reference No.
GB 3184 TE/1/23

Title:
The British Aluminium Co Ltd

Dates
c1950s

Creator:

Extent: 3 items [2 mounted].

Scope and Content:

The un-mounted poster is signed Eckersley and features the slogan 'Aluminium increases passenger capacity of under floor-engine vehicles' in black, all other text is also black. The image shows an open-top double decker bus in block colours of smoky blue and white. A block of burgundy runs across and out of the second floor, stylised heads in white and yellow are in the upper windows. The background is orangey red with a white border. Measures, 39.9cm by 28.4cm. The first mounted poster is signed Eckersley and features the slogan 'Aluminium reduces tyre wear' in black, all other text is also black. The image shows a stylised vehicle in pale blue and white on a green wash background, with a black tyre and red hub cap and a stylised driver in white. Measures, 30.6cm by 22.5 cm. The second mounted poster is signed Eckersley and features the slogan 'Aluminium increases carrying capacity' in black, all other text is also in black. The image features a stylised pale blue lorry with driver in white, overlaying the lorry is a shape in pale blue, inside this are two overlapping red elephants, black where the overlap occurs, all on a khaki wash background. Measures, 31.3cm by 23.3cm.

Related Material

Ephemera: 096.

Level: Item

Reference No.
GB 3184 TE/1/24

Title:
Royal Society of Arts menu

Dates
1985

Creator:

Extent: 1 item.

Scope and Content:

The item contains information of the menu for the 1984 Bicentenary Medal, presented by the Royal Designer for Industry Faculty, Royal Society of Arts. The medal was awarded to Rowley Atterbury. The menu is tri-folded, on the back of each information panel is an image. When flattened the images form a complete, signed, design. The design is people's backs [giving the appearance they are sat for dinner], they run woman, man, woman. Each has a red glass. They are formed from blocks of brown and black on a white background [their necks and faces are formed from the background].

Related Material

RSA Archive PR.DE/102/19/11.

Level: File

Reference No.
GB 3184 TE/1/25

Title:
Headed/letterhead stationery

Dates
c1970-1990

Creator:

Extent: 7 items.

Scope and Content:

The file contains Eckersley designed stationery for: the National Children's Bureau letterhead, featuring silhouettes of a family of three in navy; Mambo Fresh Mushrooms letterhead and envelope, featuring a stylised white mushroom inside a black box; Independent Mushroom Research Establishment Ltd letterhead, statement paper and envelope, featuring their logo [Imre] in pale khaki; and French Gardens Ltd letterhead, featuring a black outline of a mushroom superimposed on a French flag. One piece is blank, the other has a covering note to Eckersley from 'Ernest' accompanying batch of the paper.

Related Material



Level: File

Reference No.
GB 3184 TE/1/26

Title:
BPIF [British Printing Industries
Federation] Marketing Innovation
Award entry booklets

Dates
1986-1987

Creator:

Extent: 2 volumes.

Scope and Content:

The file contains the 1986 and 1987 information booklet and entry form for the Award, sponsored by Robert Horne. The Award celebrates print excellence. The 1986 booklet is cream with the Awards logo [a lower case r a lower case i and a backwards facing lower case r in a row] in gold. The 1987 booklet is gold with the logo in green.

Related Material



Level: File

Reference No.
GB 3184 TE/1/27

Title:
Porto logo

Dates
c1990s

Creator:

Extent: 5 items.

Scope and Content:

Each of the items features the same design, on some the design is black with a white background and on others this is reversed. Porto is the second largest city in Portugal and the logo is to advertise their wine exports. The logo features 'PORTO' on top of a stylised wine glass whose stem doubles as the stem for grapes.

Related Material



Level: Item

Reference No.
GB 3184 TE/1/28

Title:
International Council of Graphic
Design Associates card

Dates
1993

Creator:

Extent: 1 item.

Scope and Content:

Postcard to celebrate the associations 30th Anniversary. The recto features an angular 3 in white, a cocktail glass [white stem, yellow contents] sits above the bottom tail of the 3. The background colour is blue.

Related Material

Ephemera: 012.



Level: Series

Reference No.
GB 3184 TE/2

Title:
London College of Printing work

Dates
1976-1997

Creator:

Extent: 69 items and 1 oversized item.

Scope and Content:

During Eckersley's employment at the London College of Printing [now London College of Communication] he produced information posters and promotional posters for events. All printed by. London College of Printing [now the London College of Communication].

Related Material

Archives and Special Collections Centre
University of the Arts London



Level: SubSeries

Reference No.
GB 3184 TE/2/1

Title:
Event posters

Dates
c1977-1997

Creator:

Extent: 11 items.

Scope and Content:

During his time as an employee at the London College of Printing [now the London College of Communication] Eckersley designed posters to promote staff events and awards at the College.

Related Material



Level: File

Reference No.
GB 3184 TE/2/1/1

Title:
College of Printing Historical Society
posters

Dates
1977-c1985

Creator:

Extent: 5 items.

Scope and Content:

The Society put on historically themed lectures related to all areas of the printed word. Eckersley not only designed posters for them but was a member of the Society. All posters are signed by Eckersley.

Related Material

Level: Item

Reference No.

GB 3184 TE/2/1/1/1

Title:

'100 Years Of Printing Education'
poster

Dates

c1985

Creator:

Extent: 1 item.

Scope and Content:

The poster contains information about the lecture on 16 Feb by Charles L Pickering. The central image features a black graduation cap, on the mortar board are four blue circles and one large brown circle with a black middle [perhaps depicting a paper roll]. The background colour is white. Measures, 75cm by 50cm.

Related Material

Image: 173.

Level: Item

Reference No.

GB 3184 TE/2/1/1/2

Title:

'Fox Talbot to Fred Ives' poster

Dates

c1985

Creator:

Extent: 1 item.

Scope and Content:

The poster contains information about the lecture on 22 May by Paul R Major. The central image features a circular portrait photograph of Fox Talbot [1800-1877, the inventor of the negative / positive photographic process] in the 'sight' of an abstract pedestal camera in block colours of red, white and black. The camera is built from circular, square and rectangular shapes giving it the appearance of a collage. The background colour is white. Measures, 73.5cm by 48cm.

Related Material

Image: 169.

Level: Item

Reference No.
GB 3184 TE/2/1/1/3

Title:
'JH Mason Scholar-Printer 1875-
1951' poster

Dates
1977

Creator:

Extent: 1 item.

Scope and Content:

The poster contains information about the lecture on 30 Mar 1977 by Leslie Owens. The central image is a black and white photograph of Mason that has been divided into two rectangular strips and is pasted between strips of forest green [4] and burgundy [1]. Thus, the image has the appearance of a collage. The background colour is white. Measures, 75cm by 50cm.

Related Material

Image: 171.

Level: Item

Reference No.

GB 3184 TE/2/1/1/4

Title:

'Paper making in Britain' poster

Dates

c1985

Creator:

Extent: 1 item.

Scope and Content:

The poster contains information about the lecture on 16 Nov by Gerard Pink. The central image features a stylised roll of paper with the top end pulled out from the body and extending of the right of the surface area, the roll is in block white with the inside edge in grey and details in putty and black. The background colour is black. Measures, 75cm by 50cm.

Related Material

Image: 172.

Level: Item

Reference No.
GB 3184 TE/2/1/1/5

Title:
'The Wonderful Story of the Printing
Press' poster

Dates
c1985

Creator:

Extent: 1 item.

Scope and Content:

The poster contains information about the lecture on 20 Mar by James Moran. The image features a stylised gold eagle. The background colour is black. Measures, 73cm by 47.5cm.

Related Material

Image: 170.

Archives and Special Collections Centre
University of the Arts London



Level: File

Reference No.
GB 3184 TE/2/1/2

Title:
Exhibition posters

Dates
1975-c1985

Creator:

Extent: 6 items.

Scope and Content:

The College held [and still holds] frequent exhibits of themed work or one man/group shows, sometimes in collaboration with external organisations. All the posters are signed by Eckersley.

Related Material

Level: Item

Reference No.
GB 3184 TE/2/1/2/1

Title:
'Expose' poster

Dates
c1985

Creator:

Extent: 1 item.

Scope and Content:

The poster contains information about the exhibit, 18-29 Oct, of work of the College's design staff. The central image is a taupe frontal silhouette of a man his chest is exposed by a black edged square, within which the silhouette is pink and a red and blue heart 'beats'. The background colour is white. Measures, 75cm by 49cm.

Related Material

Level: Item

Reference No.

GB 3184 TE/2/1/2/2

Title:

'London Chapel of Private Press
Printers' poster

Dates

c1985

Creator:

Extent: 1 item.

Scope and Content:

The poster contains information about the exhibit, 30 Sep-11 Oct, of work of the Chapel. The image is a stylised line drawing of a printers stamp, with handle, in blues and greens. The background colour is white. Measures, 73cm by 47.5cm.

Related Material

Image: 055.

Level: Item

Reference No.
GB 3184 TE/2/1/2/3

Title:
'Letters at Work' poster

Dates
1975

Creator:

Extent: 1 item.

Scope and Content:

The poster contains information about the exhibit, 2-17 Oct 1975, to celebrate the release of Michael Harvey's book 'Lettering and Design'. The image features the letter R in various styles, in block colour [green and blue], in technical drawing style, in bold and in classic script all overlapping one another. The background colour is white. Measures, 40.5cm by 33cm.

Related Material

Level: Item

Reference No.
GB 3184 TE/2/1/2/4

Title:
'Equus' poster

Dates
1981

Creator:

Extent: 1 item.

Scope and Content:

The poster contains information about the exhibit, 22 Jun-18 Jul 1981, of student designed brochures interpreting Peter Shaffer's [1926-] play, 'Equus' [winner of Tony Award 1975]. The exhibit was held at the National Theatre and their logo appears in the top right hand corner. The image is the fore leg and head of a horses profile in black silhouette, the horse has a red eye and nostril. The background colour is khaki, with a white border. Measures, 09.5cm by 64cm.

Related Material

Image: 168.

Level: Item

Reference No.
GB 3184 TE/2/1/2/6

Title:
'Looking Back' poster

Dates
c1979

Creator:

Extent: 1 item.

Scope and Content:

The poster contains information about the exhibit, 21 May-10 Jun, of former student graphic work. The image is a stylised man with his head back to front [body faces left, head right]. His torso is in block colours of blue and black, he has black hair and moustache. The background colour is white. Measures, 76cm by 49.5cm.

Related Material

Image: 167.

Level: Item

Reference No.
GB 3184 TE/2/1/2/7

Title:
'Post Office 1930-1960' exhibition
poster

Dates
1989

Creator:

Extent: 1 item.

Scope and Content:

The poster is signed by Eckersley. Informational text is in black, with the title across the middle of the page and information to the header and footer of the central motif, all at a diagonal. The motif is PP, in block colours of red and blue, also at a diagonal. Measures, 60cm by 44.5cm.

Related Material

Level: File

Reference No.
GB 3184 TE/2/1/3

Title:
Annual dinner and social evening
posters

Dates
c1980-1989

Creator:

Extent: 7 items.

Scope and Content:

The College used to hold annual evenings for staff. Eckersley's posters contain information about the time, date and venue [except TE/2/1/3i].

They all have a different image: the first features a stylised lady in evening dress and fur, she has pearls at her neck and a 1920s style head dress on. She is in block colours of white, blue, black, green, taupe and red. The background colour is grey, with a white border. Measures, 79cm by 53cm; the second features a stylised couple dancing, he faces the audience whilst we see only her back, they are in block colours of blues, white and black [the latter for his suit] and he has a purple circle [representing a flower] on his jacket. The background colour is French navy. There is also a version where only the image and not the text appears, this is probably a proof. Measures, 73cm by 47.5cm; the third features a white lattice fan. Above it is an eye, adorned in blue eye shadow. The background colour is red, the red shows through the lattice work of the fan, bordered with white. Measures, 73cm by 51.5cm; the fourth features a stylised image of a man with a moustache and monocle in black tie, block colours of white, black and red. His face has features in black, white and taupe. The background colour is tobacco, the mans features are directly on the background and so it forms his 'face', bordered with white. There is also a version where only the image and not the text appears, this is probably a proof. Measures, 76.5cm by 50.5cm; the final image has no text and this is probably a proof. It features the backs of a man and women, walking arm in arm, in formal dress. She has a cape in red and pearls in grey, whilst he is in black tie and holds a cane. The image is built from block colours. The background colour is pink. Measures, 90cm by 64cm.

Related Material

Image: 181; 121; 156; 119; 122.

Level: Item

Reference No.
GB 3184 TE/2/1/4

Title:
Greetings 1983 poster

Dates
1982

Creator:

Extent: 1 item.

Scope and Content:

The poster celebrates the New Year, with text in white down the right hand side of the poster. the image is a stylised tiger, made up from rectangular blocks of colour, with facial features and ears in the centre, of white and off gold. The background colour is black. Measures, 76cm by 50.5cm. Screenprint.

The tiger motif also appears in TE/2/3/11 and the draft layout for the poster in TE/3/3.

Related Material

Image: 066. TE/3/3; TE/2/3/11.

Level: File

Reference No.
GB 3184 TE/2/1/5

Title:
Open house posters

Dates
c1974

Creator:

Extent: 2 items.

Scope and Content:

The first poster contains information about an open week, 28 Jan-1 Feb 1974, in white text and lists departments at the College: bookbinding and print finishing; composing; graphic design; graphic reproduction; library and learning resources; machine printing and foundry; management studies; photography; science and technology; and general studies. The image is a stylised tulip about to bloom, in green, bright blue, yellow and bright pink. The background colour is black. Measures, 74cm by 47cm. Screenprint.

The second advertises open days, held 27-28 Feb and 1 Mar. The poster contains information in black text. The image is of a corkscrew in grey, above which is a red, white and blue bottle top with LCP across the centre. The background colour is white, the white of the bottle top is formed from the background. Measures, 66cm by 50.5cm.

Related Material

Images: 070 features the same design. TE/4/1/1.

Level: File

Reference No.	Title:	Dates
GB 3184 TE/2/1/6	National Business Calendar Award posters	1976-1997

Creator:

Extent: 22 items.

Scope and Content:

The Awards were sponsored by the College and the British Printing Industries Federation and ran from 1968 until the present day. From 1978-1983 the Awards were held in the Kodak Photographic Gallery [previously held in Reed House, London], London, annually in Feb. They were then held at a range of London galleries and from 1994 they were held at the College [and still are]. Each one is signed by Eckersley.

They contain the same information: the name of the award; the location of the showing; the dates of the showing; and the use of primary colours. The posters for 1976, 1978, 1979, 1987 and 1990 have the date represented in block primary colours on white backgrounds as the central design. The others have a bold central design, Eckersley has taken a simple image such as a flower, or trumpets and broken it into a number of block primary colour shapes and constructed the shapes back into the image, this is done for: 1977; 1980; 1981; 1982; 1983; 1986; 1991; 1992; 1993; 1994; 1995; 1996; and 1997. The poster for 1989 celebrates twenty one years of the Award, the central design is a 21, the 1 is represented by a candle in gold and red on a white background. There is also the judges report for 1992 and 1993 [both featuring the same design on the cover], a handbill sized poster for 1980 with the same design as the main poster and one for 1984, in the same style as the other posters.

Related Material

Images: 133; 134; 131; 135; 136; 137; 138; 139; 141; 142; 144; 145; 146; 147; 148; 149; 150.

Archives and Special Collections Centre
University of the Arts London



Level: SubSeries

Reference No.
GB 3184 TE/2/2

Title:
Informational posters

Dates
c1970-1990

Creator:

Extent: 9 items and 1 oversized item.

Scope and Content:

During his time as an employee at the London College of Printing [now the London College of Communication] Eckersley designed posters to promote student good practice and services.

Related Material

Level: Item

Reference No.
GB 3184 TE/2/2/1

Title:
New course information poster

Dates
c1980

Creator:

Extent: 1 item.

Scope and Content:

The poster advertises a 'Technological Certificate in Printing Techniques' for senior students, journeymen and managers. The central design is of a circle [outlined in black] within which slices of block colour have been added in triangular shapes of: orange; brown; white; yellow; navy; and blue. A second black circle encircles the centre. Below it is a half circle [continues off page] of the same design. The background colour is white. Measures, 42cm by 29cm.

Related Material

Image: 176.

Level: File

Reference No.
GB 3184 TE/2/2/2

Title:
Student service posters

Dates
c1970-1994

Creator:

Extent: 3 items.

Scope and Content:

The posters advertise student support: the first is for Student Services for the London Institute [old name] at Oxford Street. It features a central design on which the explanation text appears in black. The design is a upper case L with a lower case i above the _ of the L, both in block white. The dot of the eye has a smiley face in black. The background is blue. Measures, 30cm by 20.5cm. There is also a leaflet version of the same design that folds in two, a circle has been cut to reveal the dot of the i and the leaflet was to launch the opening of Student Services. Both 1994; the second is signed by Eckersley. It features a central ? in block colours of black, red, purple and grey. Inside the arch of the ? is a photographic profile of a man with a briefcase. The text at the footer reads in black, 'After the Students Union/ Who? Where ? What?/ THE SIAD [in red]/ get a leaflet from the office. The background is white. Measures, 60cm by 41cm.

Related Material

Image: 177.

Level: File

Reference No.
GB 3184 TE/2/2/3

Title:
Health and safety posters

Dates
c1970-1990

Creator:

Extent: 2 items and 1 oversized item.

Scope and Content:

The first poster refers to locations of first aid boxes, informational text appears at the header in red and black on a background of white. Below is an abstract first aid cross in red and white on a background of black. Measures, 39.5cm by 29.5cm. The second advises that hair should be put up if a hazard, the text is in blue at the top right header. The image is a stylised block profile in blue of a girls face, framed with a strand of hair. Her mouth is open as if in pain. The background is white. Measures, 74cm by 47cm. Also included, is the printers proof which does not have hair or complete text.

Related Material

Image: 065.

Level: Item

Reference No.
GB 3184 TE/2/2/4

Title:
'Urgent please return that library
book' poster

Dates
c1975

Creator:

Extent: 1 item.

Scope and Content:

The poster is signed by Eckersley. The posters slogan is at the footer with 'urgent' in black text and all other words in red. Above it is a row of book spines with a gap for a missing book. The books are in block colours of red, blue and black. The background colour is white. Measures, 73.5cm by 47.5cm. Screenprint.

Related Material

Image: 174.

Level: File

Reference No.
GB 3184 TE/2/2/5

Title:
Theft advice posters

Dates
c1975

Creator:

Extent: 2 items.

Scope and Content:

Both posters advise about keeping valuables safe. The first is signed by Eckersley and features an abstract profile with 'eye' in smoky blue. The 'eye' is black circle and emanating from it are overlapping circles in tones of blue. The profile covers half the surface, the other half is white. Text is at the footer in white and black. Measures, 74cm by 46cm, screenprint. The second features a black and white photograph of an open handbag, the word 'stealing' is coming diagonally out of the opening in red. The background is white. Measures, 74cm by 46cm.

Related Material

Image: 160; 178.

Archives and Special Collections Centre
University of the Arts London



Level: SubSeries

Reference No.
GB 3184 TE/2/3

Title:
Invites and cards

Dates
c1960-1983

Creator:

Extent: 17 items.

Scope and Content:

Eckersley designed invites and menus for functions at the College, in particular the Machine Printing and Foundry Department's Annual Dinner. Each one contains information about the event, or the dinner menu.

Related Material

Level: Item

Reference No.

GB 3184 TE/2/3/1

Title:

1st Annual Dinner and Social
Evening menu

Dates

1969

Creator: For the Machine Printing and Foundry Department.

Extent: 1 item.

Scope and Content:

The menu has two panels, the menu is on one in black and red text on a lime background. On the other is a collage of a man in period dress and top hat in a landscape of fields. Circles of colour arise from his clasped hands. The image uses a mixture of colour spots [red and lime], photography and drawing. On the verso the event title is in black text, on a green background.

Related Material



Level: Item

Reference No.

GB 3184 TE/2/3/2

Title:

2nd Annual Dinner and Social
Evening menu and invite

Dates

1970

Creator: For the Machine Printing and Foundry Department.

Extent: 1 item.

Scope and Content:

The menu is shaped like a mallard. His wing opens out to reveal the menu in black text. The mallard is coloured greens, blue and yellow with bands of black separating the colours and providing detail. The invite is inside a card shaped like a blue egg.

Related Material

Level: File

Reference No.

GB 3184 TE/2/3/3

Title:

4th Annual Dinner and Social
Evening menu

Dates

1972

Creator: For the Machine Printing and Foundry Department.

Extent: 2 items.

Scope and Content:

The menu is a single fold card, with the menu inside. The cover design is of a bird [see whole bird when the menu is flattened], formed from photographs of the eye of a peacocks feathers with the head, legs/feet and back plumage in block colours of pink, burgundy, red and green. The artwork for the design is surviving (see reference TE/2/3/3). The file also includes the printed design [not folded] without the menu printed on the verso and so is either a printers proof or a colour sample.

Related Material

TE/3/4/4.

Level: Item

Reference No.

GB 3184 TE/2/3/4

Title:

11th Annual Dinner and Social
Evening menu

Dates

1960

Creator: For Letterpress and Foundry Department.

Extent: 1 item.

Scope and Content:

The menu is a single fold card, with the menu inside printed in black across stripes of gold, bronze and white. The back cover is gold. On the front a stylised waiter proffers a tray, on top of which is 11TH in gold, the image is signed by Eckersley. The background is white.

Related Material

Level: Item

Reference No.

GB 3184 TE/2/3/5

Title:

12th Annual Dinner and Social
Evening menu

Dates

1961

Creator: For Letterpress and Foundry Department.

Extent: 1 item.

Scope and Content:

The menu is a single fold card, with the menu inside. On the front cover is a gold horse shoe, with a horses head in profile in the middle of it, the image is signed by Eckersley.

Related Material



Level: Item

Reference No.

GB 3184 TE/2/3/6

Title:

13th Annual Dinner and Social
Evening menu

Dates

1962

Creator: For Letterpress and Foundry Department.

Extent: 1 item.

Scope and Content:

The menu is a single fold card, with the menu inside. On the front cover is a stylised champagne bottle neck with popping cork, the image is signed by Eckersley.

Related Material

Level: Item

Reference No.

GB 3184 TE/2/3/7

Title:

18th Annual Dinner and Social
Evening menu

Dates

1967

Creator: For Letterpress and Foundry Department.

Extent: 1 item.

Scope and Content:

The menu is shaped like a cockerel. His wing opens out to reveal the menu in black ink. The cockerel is made of from block colours of reds, brown and oranges.

Related Material



Level: Item

Reference No.
GB 3184 TE/2/3/8

Title:
Special luncheon in honour of the
Principal menu

Dates
1978

Creator:

Extent: 1 item.

Scope and Content:

The lunch was to celebrate the Principal's retirement. The menu is shaped like a fob watch and hinges open to reveal the menu inside. The menu is on a white background, the watch is gold.

Related Material



Level: Item

Reference No.	Title:	Dates
GB 3184 TE/2/3/9	Children's Christmas party programme	c1960

Creator: For London School of Printing and Graphic Arts Staff Association.

Extent: 1 item.

Scope and Content:

The programme is double sided. The recto is an image of a boy and girl pulling a cracker. The boy and his cracker half are white on a background of red, the girl and her cracker half is green on a background of black. The image is bordered with white. The verso has the programme, printed on a stylised image of Father Christmas on the left and a list of names [staff members or guests?] on the right, in black text on a white background.

Related Material



Level: Item

Reference No.
GB 3184 TE/2/3/10

Title:
Bull card

Dates
c1975

Creator:

Extent: 1 item.

Scope and Content:

The card is blank inside, it is shaped like a black bull [with features in red and taupe] with a taupe inside.

Related Material

Level: Item

Reference No.
GB 3184 TE/2/3/11

Title:
Tiger cards

Dates
c1968-1983

Creator:

Extent: 1 item.

Scope and Content:

The card is blank inside, it is shaped like a tiger. The tigers body is white and orange, with black striped detailing and facial features and a brown nose. The tiger motif also appears in Greetings 1983 [TE/2/1/4] and in the design for the poster [TE/3/3]. The 19th Annual Dinner and Social Evening menu for the Letterpress and Foundry Department is printed inside a multi-colour version of the tiger card, 1968.

Related Material

TE/3/3; TE/2/1/4. TE/2/3/4-TE/2/3/7.

Level: Item

Reference No.	Title:	Dates
GB 3184 TE/2/3/12	Children's Christmas party programme	c1975

Creator: For London School of Printing and Graphic Arts Staff Association.

Extent: 1 item.

Scope and Content:

The invite is shaped like Father Christmas, when opened a face of a child faces one. The programme has been glued to board and the programme cannot be opened.

Related Material



Level: Item

Reference No.
GB 3184 TE/2/3/13

Title:
Pink elephant card

Dates
c1975

Creator:

Extent: 1 item.

Scope and Content:

The card has been glued to board and cannot be opened. It is shaped like a pink elephant, he wears a red and gold rug.

Related Material



Level: Item

Reference No.
GB 3184 TE/2/3/14

Title:
Indian card

Dates
c1975

Creator:

Extent: 1 item.

Scope and Content:

The card has been glued to board and cannot be opened but was evidently a single folded card as it has been flattened. The verso and recto feature the same image of an Indian wearing a feathered headdress.

Related Material



Level: File

Reference No.	Title:	Dates
GB 3184 TE/2/3/15	14th Banquet and Social Evening invite	1963

Creator: For the Letterpress and Foundry Department.

Extent: 2 items [mounted on one board].

Scope and Content:

Only the recto of the items is visible. The first item is possibly the cover for the menu whilst the second is an event invite. They both feature a large 14 in white with TH in black. The spaces between the 14th are filled in with block colours of blue, purple and black.

Related Material

Level: Series

Reference No.
GB 3184 TE/3

Title:
Original artwork

Dates
c1955-1995

Creator:

Extent: 16 items.

Scope and Content:

The series contains original artwork by Eckersley, these show how he worked and the materials he used to compile his designs. Eckersley used collage techniques in his some of his paintings, cutting out card pieces and painting them (see TE/4 for original collages). Some of the works can be related to published items, where this is the case a reference to the item has been included. The artworks are from Eckersley's own studio.

Related Material



Level: File

Reference No.
GB 3184 TE/3/1

Title:
Paintings

Dates
c1984

Creator:

Extent: 6 items.

Scope and Content:

This file contains paintings completed in block colours that have the appearance of collage but are either painted blocks of card stuck onto mounting board or block colour paintings. They indicate Eckersley's signature style of simple yet striking images.

Related Material



Level: Item

Reference No.
GB 3184 TE/3/1/1

Title:
Zebra profile

Dates
1984

Creator:

Extent: 1 item.

Scope and Content:

This item is a white cut out shape of a zebras head and neck, mounted on green card. The white shape has painted strips, the zebras middle neck strip is red and those either side of this are green. The rest of the strips and the zebras eye and nozzle are black. The black strip below the zebras ear has red below it, this appears to have been an edit to the design. The image appears in printed format on a poster for an exhibition of graphics held at Maidstone College of Art, 28 Jan-20 Feb 1985 (see TE/1/20/1).

Related Material

Poster: TE/1/20/1.

Level: Item

Reference No.
GB 3184 TE/3/1/2

Title:
Design for 'European Resistance to
Nazi Germany 1939-1945'

Dates
1984

Creator:

Extent: 1 item.

Scope and Content:

This item is mounted on buff card. A secondary mount of red card has sections painted in black (with areas left exposed) to create a face, the right half is a profile in black and the red half a side of a face. The overall effect produces a portrait. The faces eyes are in black and white. Printed white text on a black background has been stuck on at the top to show its position on the design, reading 'European resistance to Nazi Germany 1939-1945'. The design was for the Imperial War Museums exhibit by the same title, held 9 May 1984-21 Apr 1985. The printed poster for the exhibit is of a different design (see TE/1/12i). This design was possibly for a book/leaflet cover or was a concept design that was discarded.

Related Material

Poster: TE/1/12i.

Level: Item

Reference No.
GB 3184 TE/3/1/3

Title:
Conquistador profile

Dates
c1984

Creator:

Extent: 1 item.

Scope and Content:

This item a collage style painting in red, white, grey and tones of browns and pinks, outlined with black. The soldier holds a shaft of a pike in his right hand. He is wearing a feathered helmet. The painting has been done on cream board, this forms a wide border. On the lower left corner Eckersley has noted 'think to move over'.

Related Material



Level: Item

Reference No.
GB 3184 TE/3/1/4

Title:
Tenpin bowling painted collage

Dates
c1950-60s

Creator:

Extent: 1 item.

Scope and Content:

This item a collage style painting. Mounted on cream board, it features three ten pin bowling pins and a partial view of the ten pin bowling ball. The pins and ball are cut out shapes painted black and stuck to the mount. The middle pin has a red eye painted on it with concentric circles in blue paint fanning out onto the pins either side.

Related Material



Level: Item

Reference No.
GB 3184 TE/3/1/5

Title:
Monkey

Dates
c1947

Creator:

Extent: 1 item.

Scope and Content:

The item is an etching of a monkey in hat and waistcoat, probably for Animals on Parade, see TE/1/1/4.

Related Material

Level: Item

Reference No.
GB 3184 TE/3/1/6

Title:
House

Dates
1967

Creator:

Extent: 1 item.

Scope and Content:

The item was designed for The Royal Society of Arts Christmas card and features an image of a stylised house in black, white and gold: made-up of blocks of those colours and thus having the appearance of a collage.

Related Material

Artwork: 000.

Level: File

Reference No.
GB 3184 TE/3/2

Title:
Sketches

Dates
c1950s

Creator:

Extent: 4 items.

Scope and Content:

This file contains four sketches that illustrate Eckersley's skill as a draughtsman. Two are pen drawings of Mary (Kessel, his wife), one with shaded colour, both in profile: the first is her in Victorian dress; and the second is her in oriental dress, on the verso is a pen line drawing of the shape of a woman's body also in profile. Both are initialled 'TE'. There is a photocopy of a drawing dated 1938 annotated by Eckersley, 'by a fellow student Central School' that is also a profile of Mary. The other items are: a line drawing, face on, of a man in a boiler hat on Eckersley's headed writing paper, on the verso are some notes; and an abstract line drawing of a fisherman mending a net, waves, a boat and the sky are in the background. Coloured pens have been used to highlight areas. The drawing is possibly for a book illustration.

Related Material

Ephemera: 043; 042; 047.

Level: File

Reference No.
GB 3184 TE/3/3

Title:
Drafts

Dates
1974 - 1988

Creator:

Extent: 6 items.

Scope and Content:

This file contains: a draft layout for a poster produced for New Year 1983 featuring a tiger motif (see reference TE/2/3/11); an acetate featuring General Custer for the design of a book cover, *The Benteen-Goldin Letters on Custer and His Last Battle, 1974* (see reference, TE/4/1/1); a pencil sketch of a couple dancing (see reference TE/2/1/3); a full scale poster design [see reference]; a full scale poster design for *Wildscreen 1988* (see reference TE/1/13iii), Eckersley has signed the top left corner of the design. The central image of the design has been stuck onto red board. The text has been stuck into position on the red board also. The item illustrates that Eckersley used collage techniques for his final drafts as well as for concept designs: and a draft for *National Business Calendars, 1988* [see TE/2/1/6], poster created using cut out card for the image and printed typography for the text all glued into position on board. The board has an overlay annotated with the pantone colour numbers.

Related Material

TE/2/3/11; TE/2/1/4. Plan: 001.



Level: File

Reference No.
GB 3184 TE/3/4

Title:
Collages

Dates
c1955-1997

Creator:

Extent: 13 items.

Scope and Content:

The series contains original collages by Eckersley. Many of his designs, both original and printed use the technique of collage and these items show that Eckersley used collage to create his works. In his paintings (TE/3/1) he also employs collage techniques.

Related Material



Level: File

Reference No.
GB 3184 TE/3/4/1

Title:
Viaduct collages

Dates
c1955-1997

Creator:

Extent: 2 items.

Scope and Content:

The file contains two collages on board, the design has then been mounted on a coloured background, with a moon, a triangular hill and viaduct. One design is in blues and one in greens. This illustrates that Eckersley experimented with colour and combinations thereof.

Related Material

Ephemera: 069.



Level: Item

Reference No.
GB 3184 TE/3/4/2

Title:
Celtic cross collage

Dates
c1955-1997

Creator:

Extent: 1 item.

Scope and Content:

The item features a collage mounted on board of a celtic cross in putty and grey, on a background of black and blue. There is a circle [depicting a celestial body?] in pink in the lower left hand corner.

Related Material

Ephemera: 071.



Level: Item

Reference No.
GB 3184 TE/3/4/3

Title:
Head collage

Dates
c1955-1997

Creator:

Extent: 1 item.

Scope and Content:

The item features a mans head in profile, the head is made up from a printed photograph of mountain scene in tones of blues, the neck from a printed photograph of a lightning strike and his eyebrows, moustache and eye in cut out block colours.

Related Material

Level: Item

Reference No.
GB 3184 TE/3/4/4

Title:
Bird collage

Dates
1972

Creator:

Extent: 1 item.

Scope and Content:

The item depicts a bird, the body is made up from a printed photograph of the eye of a peacocks feathers with the head, legs/feet and back plumage in cut out block colours of pink, burgundy, red and green. The design is signed and mounted on board. The design was for an invite and programme for the fourth annual dinner of the Machine Printing and Foundry Department, London College of Printing held 22 Apr 1972 (see reference TE/2/3/3).

Related Material

TE/2/3/3. Eckersley cards; 001; 002.

Level: File

Reference No.
GB 3184 TE/3/4/5

Title:
Blue and gold collages

Dates
c1950s

Creator:

Extent: 8 items.

Scope and Content:

The items features cut out shapes in blue, gold and white. All designs are stuck onto boards. The pictures are abstract in their design and are possibly draft ideas for the same project as five are very similar being composites of triangles and rectangles and two feature 'm' shapes with one further shape. The last one is a circle with a rectangle, a triangle and an abstract shape inside.

Related Material

Eckersley artwork: 010; 004; 006; 007; 008; 009.



Level: File

Reference No.
GB 3184 TE/3/5

Title:
Lithographs

Dates
Not dated.

Creator:

Extent: 2 items.

Scope and Content:

The lithographs are uncoloured: one of a man in shirt and tie; and one is a landscape, made up chiefly of foreground with an arched ruin on the horizon.

Related Material

Ephemera: 046.



Level: Series

Reference No.
GB 3184 TE/4

Title:
Magazine, book and newspaper
work

Dates
c1934-1994

Creator:

Extent: 38 items.

Scope and Content:

The series contains examples of Eckersley's early newspaper print work and early commissions, such as illustrations for newspaper stories, some of which was completed with Eric Lombers. There are also examples of covers for magazines and books.

Related Material

Archives and Special Collections Centre
University of the Arts London



Level: SubSeries

Reference No.
GB 3184 TE/4/1

Title:
Magazine and book covers

Dates
1963-1994

Creator:

Extent: 15 items.

Scope and Content:

Eckersley also designed magazine and book covers, as well as posters, for a number of publishers throughout his career.

Related Material

Level: File

Reference No.
GB 3184 TE/4/1/1

Title:
Book covers

Dates
c1970-1994

Creator:

Extent: 5 items.

Scope and Content:

Eckersley designed a number of book covers for commercial publications: 'The Benteen-Goldin Letters on Custer and His Last Battle', featuring a negative positive image of Custer in black and white on a gold background [see TE/3/3]; 'The Decline and Fall of the Roman Empire', featuring a photographic image of a roman head that is broken in parts, 1963. A shadow head of purple is at an angle over the photograph; 'Coleridge to Matthew Arnold' for the Nineteenth-Century Studies series, featuring a photograph of Coleridge on the left, and of Arnold on the right. They are divided by strips of greens and blues; 'Animals on Parade', was illustrated throughout by Eckersley. The cover features a menagerie of animals in muted tones that appear sponged on. The last cover is for the catalogue [see TEE/5/1] for Eckersley's 'His Graphic Work' exhibit at London College of Communication in Nov 1994. The cover features a stylised tulip about to bloom in bright pink, blue and yellow on a black background. The same design is used in TE/2/1/5.

Related Material

TE/2/1/5. TE/4/2/12. Illustration: 040. Ephemera: 004; 023.

Level: File

Reference No.
GB 3184 TE/4/1/2

Title:
MTE [Motor Trade Executive]
magazine covers

Dates
1963-1966

Creator:

Extent: 6 items.

Scope and Content:

The covers all feature the publication name and date: edition 37, Jan 1963, features an image of a red car with translucent bells of blue and grey ringing over it; edition 49, Jan 1964, features an image of a grey car with translucent numbers [31964] in blue and green over it; edition 55, Jul 1964, features an image of a white car bonnet, with yellow tyre and stylised sun where the hub cap would be, all in block colours on a turquoise background; and Jul 1966, features an image of a pink key with a white oval fob hanging from it and a stylised sun on the fob [whose rays continue on to the background colour, red]: edition Aug 1966, features an images of a stylised face in goggles at the wheel in block colours of black, orange and blues, some of which are overlaid to produce darker shades. The background is white; edition Jul 1966, features an image of a key in pink and key ring in white with a sun in orange and yellow overlaying the fob, where the rays come onto the background they are pink. The Background is red; and edition Jan 1965, features an stylised motor dial in white with markers in black and dial arms in red, the portion of the dial where the arms sit are in red. The background is brown. MTE was the magazine of The Motor Agents Association. All are signed by Eckersley.

Related Material

Ephemera: 003; 006; 007.

Level: Item

Reference No.
GB 3184 TE/4/1/3

Title:
The Queen magazine cover

Dates
14 Jun 1939

Creator:

Extent: 1 item.

Scope and Content:

The cover features the publication name and date: 14 Jun 1939, features a line drawn ladies face in the foreground with a stylised sky and bird in the background.

Related Material

Illustration: 036

Level: Item

Reference No.
GB 3184 TE/4/1/4

Title:
Silkscreen magazine cover

Dates
c1945

Creator:

Extent: 1 item.

Scope and Content:

The image is a stylised man holding balloons. He has a balloon sellers tray strapped to his torso and is wearing a hat. All the colours are primary, except for accents of black, and the background colour is mint. According to the catalogue [TE/6/1] it was for Silkscreen. The image is signed.

Related Material

Level: Item

Reference No.
GB 3184 TE/4/1/5

Title:
Sales Appeal magazine cover

Dates
1952

Creator:

Extent: 1 item.

Scope and Content:

The image is a smiling stylised fish which has had a chunk removed, this the fish is holding with his fin. The image is in grey, black and red on a blue wash background. The magazine was devoted to packaging, display, design and marketing ad the cover is for the Jan-Feb 1952 issue. On the verso is an advert for Chambon automatic printing and cutting machine.

Related Material

Level: Item

Reference No.
GB 3184 TE/4/1/6

Title:
The Director magazine cover

Dates
Nov 1962

Creator:

Extent: 1 item.

Scope and Content:

The cover features a blue, brown and black train crossing a brown viaduct, the base of which is overlaid with strips of greens [these appear torn and stuck on as in a collage] for foliage. The sky is in the same technique as the foliage but in shades of lilac with a pink sun. Between the foliage and sky is a strip of white. The magazine was the journal of the Institute of Directors.

Related Material

Archives and Special Collections Centre
University of the Arts London



Level: SubSeries

Reference No.
GB 3184 TE/4/2

Title:
Magazine and newspaper
advertisements and flyers

Dates
c1934-1979

Creator:

Extent: 30 items, 2 files and 1 oversized file.

Scope and Content:

Eckersley designed campaigns both related to his poster commissions and as separate entities. Many of his early work was produced for newspapers.

Related Material



Level: Item

Reference No.
GB 3184 TE/4/2/1

Title:
Pennbrite Offset

Dates
c1965

Creator:

Extent: 1 item.

Scope and Content:

The advert for value paper is signed by Eckersley and features a cat, that has the appearance of a collage, made up of different colour blocks, patterned blocks and photographic images in primary colours and black. On the verso is information about the product produced by New York and Penn, pulp and paper manufacturers and about Eckersley, including a photograph of him.

Related Material

Ephemera: 091.

Level: File

Reference No.
GB 3184 TE/4/2/2

Title:
British Railways advert and booklets

Dates
1959-c1965

Creator:

Extent: 3 items.

Scope and Content:

The file contains an advert for a brochure of 'holiday haunts' in the East and North East of England, costing 2 shillings. The text is in black. The image features a sailboat, patches of colour and a stemmed glass that form an abstract multi coloured design. On the verso is an advert [not Eckersley] for Clacton-on-Sea. There are also two information leaflets about Holiday Runabout Tickets with cover designs signed by Eckersley. One for 26 Apr-31 Oct 1959 and one for 29 Apr to 27 Oct 1962. The cover for 1959 features an abstract image of a man as though looking at his profile through a kaleidoscope, he is wearing a hat and his profile is compiled from a shaped block of white. Where the mirror images meet a star of black and green is formed. The background colour is green. The cover for 1962 features an abstract image of a man walking, he wears a hat and is holding a briefcase. The notion of speed is suggested by multiple swinging legs. He is formed from overlapping block colours of red, black and white. The background is white.

Related Material

TE/1/16. Ephemera: 084; 088.

Level: Item

Reference No.
GB 3184 TE/4/2/3

Title:
Chance Brothers Ltd

Dates
c1965

Creator:

Extent: 2 items.

Scope and Content:

The first advert for is chance glass, information about the product is at the footer of the advert. Above this is an airbrushed yellow sun with darker shading. In the sun is a ship in black. The second is a black and white advert for glass spheres for the recording of sunshine and features an image of the sphere shaded by an umbrella and sitting back on equipment as though it were a sun lounger.

Related Material

Ephemera: 099; 062.

Level: Item

Reference No.
GB 3184 TE/4/2/4

Title:
Guinness

Dates
c1957

Creator:

Extent: 1 item.

Scope and Content:

The advert features a man on a ladder trimming his hedge into the shape of a seal. The colours used are primary block colours with a sky of blue wash behind. The slogan is in red and reads 'Lovely day for a GUINNESS'. The image is signed by Eckersley. On the verso are BEA adverts [not by Eckersley].

Related Material

Image 004.

Level: File

Reference No.
GB 3184 TE/4/2/5

Title:
Tootal

Dates
c1960

Creator:

Extent: 3 items.

Scope and Content:

The first two items are the same advert but one sits in a wide boarder of lime and one does not. The advert has the slogan 'TOOTAL SOCKS and TIES this Christmas' [in English although the publication carrying the advert is German]. The image is a reindeer, his neck and head is formed from a brown ribbed sock whilst his antlers are formed from red, blue and green ties. The background features a sun and snowy sky. The third item is a black and white copy of a colour adverts for Tootal ties with the slogan 'More ties for your money'. The image is a stylised man wearing three different patterned ties.

Related Material

Ephemera: 086.

Level: Item

Reference No.
GB 3184 TE/4/2/6

Title:
Hartley's

Dates
c1965

Creator:

Extent: 1 item.

Scope and Content:

The advert for fresh garden peas has the slogan 'from garden to tin in two hours'. The image features two pea pods, one has peas inside but the other has a smiley man whose arm is outstretched and a can of the product sits upon it. The colours used are bright.

Related Material

Ephemera: 053.

Level: File

Reference No.
GB 3184 TE/4/2/7

Title:
Gillette

Dates
c1960

Creator:

Extent: 1 file.

Scope and Content:

Both coloured adverts are for razor blades and features the slogan 'Good mornings begin with Gillette'. The first image features two goats, one with and one without a beard, facing each other on a lime background. The beardless goat is smiling whilst the bearded goat is frowning. The second image features two poodles/dogs, one with a hair growing in tufts and one shaved, facing each other on a yellow background. The hairless poodle is smiling whilst the hairy poodle is frowning. There are also black and white adverts for razors with the same slogan but one featuring two rabbits, one with and one without whiskers, and the second two hippos, one with and one without whiskers.

Related Material

TE/1/8. Ephemera: 051; 058; 050; 001.



Level: File

Reference No.
GB 3184 TE/4/2/8

Title:
Winsor and Newton

Dates
c1964

Creator:

Extent: 4 items and 1 oversized item.

Scope and Content:

All three adverts are for artists materials and use simple black and white line drawings, two have feature red to emphasis the design. The images are of: stylised paint brush; stylised paint tube; and a man. Two duplicates of the first listed items have been mounted on board.

Related Material

Ephemera: 016; 065; 032; 024.



Level: Item

Reference No.
GB 3184 TE/4/2/9

Title:
Artist Partners'

Dates
1967

Creator:

Extent: 1 item.

Scope and Content:

The advert is for an artists exhibit and features a drawers mannequin in red and yellow on a background of white. Above the right of the figure in black is 'REALISTIC FIGURE'.

Related Material

TE/1/19. Ephemera: 092.

Level: File

Reference No.
GB 3184 TE/4/2/10

Title:
Layton Service

Dates
1963

Creator:

Extent: 2 items.

Scope and Content:

Magazine supplement for Layton Service. The front and back covers are by Eckersley and advertise their services and the design awards using primary coloured circles. The interior advertises their locations and shows examples of their reproduction services. There is also a black and white advertisement for their plates business with a design signed by Eckersley. The design is overlapping curved lines.

Related Material

TE/1/18.

Level: Item

Reference No.	Title:	Dates
GB 3184 TE/4/2/11	Travel and Industrial Development Association flyer	c1935

Creator: Tom Eckersley and Eric Lomers.

Extent: 1 item.

Scope and Content:

The flyer is advertising the whereabouts of the Information Bureau for Great Britain, Cockspur Street, London on the verso. On the recto is a signed image by Eckersley and Lomers. The image is of a policeman doffing his hat, he is airbrushed in navy and red. Underneath the image is 'LONDON' in a bold red typeface. Printed on blue card by The Curwen Press, Plaistow.

Related Material

TE/1/6. Ephemera: 090.

Level: Item

Reference No.

GB 3184 TE/4/2/12

Title:

Leonhard Frank

Dates

c1935

Creator: Tom Eckersley and Eric Lombers.

Extent: 1 item.

Scope and Content:

The flyer is advertising Frank's book 'Three of Three Million'. Leonhard Frank (4 Sep 1882- 18 Aug 1961) was a German expressionist author and the flyer is done in an expressionist style. Down the left side is the plot line of the novel in black text. The book title is in purple except for the first three which is in black. The image is a front facing silhouette of three workers with 'clouds' of purple and black airbrushed round them. Printed and published by Bodley Head, England.

Related Material

TE/1/6. Ephemera: 085



Level: File

Reference No.
GB 3184 TE/4/2/13

Title:
London Transport

Dates
c1940s

Creator:

Extent: 1 file.

Scope and Content:

The file contains black and white Expressionist style adverts for London Transport advertising spots. They feature details of cost and scope and images emphasising the scope of space covered by their advertising boards for example, a map of London with a compass over it.

Related Material



Level: File

Reference No.
GB 3184 TE/4/2/14

Title:
Shield Alloys Ltd

Dates
c1940s

Creator:

Extent: 2 items.

Scope and Content:

The file contains adverts for their consultation and advise services, one featuring a penny piece [the price of their leaflet] and on a pencil and two safety pins. The company offered services to designers. Black and white.

Related Material

Ephemera: 087.



Level: File

Reference No.
GB 3184 TE/4/2/15

Title:
Decca Record Company

Dates
c1940s

Creator:

Extent: 2 items.

Scope and Content:

The file contains two black and white adverts for Decca: one for Louis Armstrong records featuring an image of hands playing a trumpet; and one featuring an ear with ffr [full frequency range recording] to the left.

Related Material

Level: File

Reference No.
GB 3184 TE/4/2/16

Title:
Lister's

Dates
c1949

Creator:

Extent: 1 item.

Scope and Content:

The file contains a black and white advert for post-war furnishing fabrics: tapestries, moquettes, velour's and rugs with the slogan 'it's a bit early to talk, but..' with an image of a butterfly emerging from a cocoon and a butterfly in flight.

Related Material



Level: File

Reference No.
GB 3184 TE/4/2/17

Title:
Porto [?]

Dates

Creator:

Extent: 1 item.

Scope and Content:

Porto is the second largest city in Portugal and Eckersley designed the logo to advertise their wine exports [see TE/1/27] and this item is possibly for the same group. It features a photograph of fabric arranged as a bunch of grapes, with a squirrel dashing away, all in burgundy.

Related Material

Level: File

Reference No.
GB 3184 TE/4/2/18

Title:
General Post Office

Dates
1948

Creator:

Extent: 1 item.

Scope and Content:

The file contains an advert with the slogan 'The World at your finger tip/BY OVERSEAS TELEPHONE' in pale blue, with by and telephone in mustard, 1948. Between the words world and at is a pale blue city skyline with yellow background. The rest of the background is white and lettering black. The image features a telephone in black with a global map on the dial in red and pale blue. Pyramiding out from beneath the cityscape is a panel of stylised sea. The advert was designed with Eric Lombers and is signed, Eckersly-Lombers.

Related Material



Level: File

Reference No.
GB 3184 TE/4/2/19

Title:
Egg Marketing Board

Dates
1958

Creator:

Extent: 3 items [mounted].

Scope and Content:

The items feature eggs with a cartoon lion on top, to reflect the lion standard awarded eggs. Black and white. Produced under contract to Ogilvy and Mather.

Related Material



Level: SubSeries

Reference No.
GB 3184 TE/4/3

Title:
Newspaper cuttings

Dates
c1934-1949

Creator:

Extent: 1 oversized file.

Scope and Content:

The cuttings feature portions of adverts, for Transport for London and Shield Alloys, and articles, broadcast adverts and stories illustrated by Eckersley or Eckersley-Lomers. The illustrations are mainly in an expressionist style.

Related Material

Illustration: 025; 026; 027;

Level: SubSeries

Reference No.
GB 3184 TE/4/4

Title:
Underground designs

Dates
c1970

Creator:

Extent: 1 file.

Scope and Content:

The sub-series contains an item featuring three printed photographs of tiled designs for panels above seating on the London Underground; Euston; Finsbury Park; and King's Cross. All feature bold colours and designs created with colour blocks. Finsbury park features duelling pistols over a tree; Euston an arch [probably representing the arch that used to be at the station prior to redevelopment; and King's Cross features crowns.

Eckersley also designed the poster for the First Class lounge at Heathrow and the same design can now be seen at the Terminal Two Piccadilly Line stop. See, TE/1/7/5.

Related Material

TE/1/7/5. Ephemera: 080.

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Level: SubSeries

Reference No.
GB 3184 TE/4/5

Title:
Point of sale work

Dates
c1950s

Creator:

Extent: 3 items.

Scope and Content:

The sub-series contains point of sale, window and display counter, advertising.

Related Material

Level: File

Reference No.
GB 3184 TE/4/5/1

Title:
Tootal

Dates
1955

Creator:

Extent: 2 items.

Scope and Content:

Both items advertising Tootal textiles: the first is for ties and features the slogan 'More ties for your money with TOOTAL TIES' in black at the footer of the image. The image is of an Georgian style man with stylised facial features, a white lace jabot with three ties of different designs on the top, his coat is purple. The background is lime. The item has a stand for use of counters; and the second is for fabrics and features the slogan 'TOTTAL GUARANTEED FABRICS' in white at the footer of the image. The image is of a tailor carrying pile of folded fabric pieces of different colours on a green background. The item has a stand for use of counters. Both are colour lithographs.

Related Material

Level: Item

Reference No.
GB 3184 TE/4/5/2

Title:
Books on sport

Dates
1954

Creator:

Extent: 1 item.

Scope and Content:

The item is signed by Eckersley and is an in window display board, with a central fold, advertising 'BOOKS ON SPORT'. The text is black at the footer. The image is two stylised sportsmen, a cricketer and footballer, sitting back to back reading: both are formed of block colours of red, white, brown and black. The background is lime. On the verso are some notes by Eckersley on the commission and dimensions. Date, 1954 from verso.

Related Material



Level: Series

Reference No.
GB 3184 TE/5

Title:
Personal books and items

Dates
c1990-1994

Creator:

Extent: 1 file and 2 volumes.

Scope and Content:

The series contains two volumes and some work by Paul Eckersley.

Related Material



Level: Item

Reference No.	Title:	Dates
GB 3184 TE/5/1	Tom Eckersley retrospective	1994

Creator: London College of Communication.

Extent: 1 volume.

Scope and Content:

Catalogue for 'His Graphic Work' [see TE/4/1/1 for the dust jacket]. The exhibit catalogue includes a biography and 73 plates of his work from across his career. Hardback. Colour plates.

Related Material



Level: Item

Reference No.
GB 3184 TE/5/2

Title:
'Family Furrows'

Dates
1994

Creator: Coveropen Ltd, Wigan.

Extent: 1 volume.

Scope and Content:

The book is signed by the author, H Worsley 13 Feb 1994. The book is about the Worsley family. Soft back.

Related Material



Level: File

Reference No.
GB 3184 TE/5/3

Title:
Paul Eckersley work

Dates
c1990

Creator:

Extent: 1 file.

Scope and Content:

The file contains Christmas cards designed by Paul Eckersley [son to Tom] for Big Softies Ltd, printed by MDC Prints Ltd, London. One features a fold out stylised Christmas tree and the other green hearts surrounding red, gold and matte silver hearts which for Santa Claus'/Saint Nicholas' face.

Related Material