



UNIVERSITY OF LEEDS

University library

Advocacy @ Leeds

so much content ... so little time...

Jodie Double, Digital Content and Repositories Manager

the Digital Library @ Leeds: *3 repositories*

- **White Rose Research Online (WRRO)**
 - open access publication archive (Shared Service)
- **White Rose eTheses Online (WREO)**
 - electronic theses, PhD only (Shared Service)
- **Leeds Digital Library (a.k.a. LUDOS)**
 - images
 - audio
 - video
 - data
 - everything else....



the Digital Library @ Leeds

- White Rose Research Online (WRRO)
- White Rose eTheses Online (WREO)
- Leeds Digital Library (a.k.a. LUDOS)

- **Digitisation Studio**

- **Copyright Advice and Training**

- **Digitisation Training**

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- Communication plan for all 3 services
- Representation on committees and groups
- Faculty Team Librarians as advocates
- Integrated into library strategy
- Faculty champions
- Get friendly with the research office

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In the Ideal World:

PLAN

COMMUNICATE

REFLECT

REPEAT



what happens in real life?



managed chaos

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- Competing priorities and deadlines
- Constant education i.e.: Open Access, preservation...
- Copyright compliance
- Scope creep of repository remit

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Be prepared...

Never pass up the chance to talk about your services and how you can help.

Being at the right place at the right time = opportunity

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Advocacy is an organic process...



thank you.

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