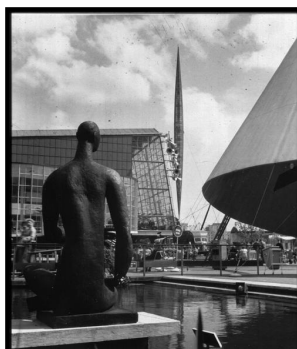
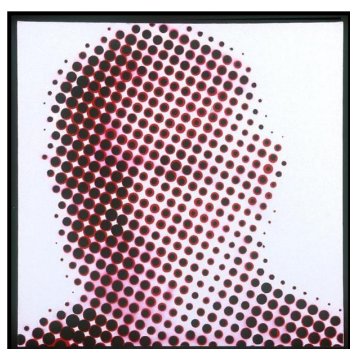


For poster/flyer with map, or to book, please visit: <http://vads.ac.uk/digitalimagery/>

JISC ITT: Workshops & Seminars: Achievements & Challenges in Digitisation & e-Content

Digital Imagery: creation and importance in the visual arts



The process of digitisation is fraught with difficulties and obstacles, including: funding, licensing, commercial considerations, quality, decisions regarding what to digitise and about metadata, presentation of digital assets, preservation, and usability.

Librarians, Academic Staff Developers, Researchers, Academic staff, Collection Holders, Academic Managers, and Learning Technologists are invited to consider the case for digitisation in the arts.

Venue: London College of Fashion, Room 311, 20 John Princes Street, London W1G 0BJ

Nearest tube: Oxford Circus

Date: Tuesday 22 September 2009

Cost: free, but places are limited

Images (left to right):

1. See Yourself In The Eyes Of Others, 2000, Francis Poole, (c) Francis Poole (li0078)
2. Festival of Britain South Bank exhibition, Orpheus, People of Britain, Skylon, 1951, Powell and Moya (Firm) and Henghes, H. (sculptor), (c) Design Council Slide Collection, MMU (8206A)
3. Power Cuts Imminent, Tim Mara, (c) Belinda Mara (031)

All images available for educational use from <http://www.vads.ac.uk/>

Full programme

09:30 Coffee and Registration

10:00 Welcome and Introductions (Leigh Garrett, Director, VADS)

10:15 Enhancing the VADS Collection (Amy Robinson, Collections Manager, VADS)

This presentation will outline the work currently underway to enhance the VADS collection in response to user needs. The project is funded through the JISC's Enriching Digital Resources programme, a strand of the Digitisation programme.

THEME: Collections and Digitisation in the Visual Arts

10:30 Frederick Parker (Sue Newton-Short, Senior Lecturer, London Metropolitan University)

The Frederick Parker Collection is a valuable educational tool, providing research and source material for students and academics from a range of disciplines. It comprises of a collection of chairs, carvings and the Frederick Parker company archive. The catalogue of the chair collection is deposited with VADS, it demonstrates 350 years of British chair design and manufacture. The chairs represent the pinnacle of design and craftsmanship; demonstrate experimentation with materials; challenge entrenched perceptions of shape and form or are icons of economically successful products of their day.

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11:00 Coffee

11:30 National Portrait Gallery (Matthew Bailey, Assistant Manager, Rights & Images, NPG)

The National Portrait Gallery's profound commitment to research and education predates our digitisation, which began in 1997. The Gallery's provision of resources to FE and HE is also an interesting story, involving radical changes in orientation, politics and practicalities. This talk will provide context with a brief outline of the relevant organisational, political and technical history, and a presentation of our current activities.

12:00 Workshop: Blood, sweat and tears: is it worth it? (Jan Conway, Assistant Director (Academic Services), University of the Arts London)

Commentators agree the process of digitisation is not for the faint-hearted, there are many obstacles: funding, licensing, commercial considerations, quality, decisions regarding metadata, presentation of artefacts, preservation, usability, so why do we do it? If it is worth digitising, how can we make the process easier?

13:00 Lunch

THEME: Images for Learning, Teaching and Research

14:00 Teaching with Images (Pauline Ridley, Senior Lecturer, CLT, University of Brighton)

This session will explore ways to use images as effectively as possible as part of our teaching. Topics for discussion will include:

- “Less is more” - maximising the learning by using fewer images.
- Developing students' ability to look carefully and to analyse what they see.
- Helping students to evaluate and use visual evidence in the development of academic arguments.
- Visual research and inspiration - the value of digital collections for studio-based courses.

14:30 Stewardship and the shifting nature of art and design research (Catherine Moriarty, Curator, Design Archives, University of Brighton)

This presentation considers changing expectations in relation to access to design resources, drawing on the speaker's experience over a twenty year time period and across different components of the heritage and HE sector. Specifically, it explores the relationship between expanding access to resources and changing practices in art and design research.

15:00 Coffee

15:30 Workshop: Promoting Digital Collections: engaging academic users. (Leigh Garrett, Director, Visual Arts Data Service, University for the Creative Arts)

Having established the case for digitisation; shared strategies and working practices to streamline the process; created our digital collection and looked at various ways collections can be used to support learning, teaching and research, we need to engage our users. In this workshop we attempt to identify strategies and activities designed to engage and promote our collections amongst academic users.

16:30 Plenary